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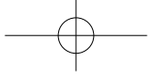
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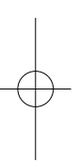
China Renmin University Press was founded in 1955. As the first university-based publisher of the People's Republic of China, it has established a reputation for excellence as a publisher of college textbooks and academic works in China.

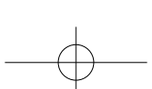
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CRUP has established itself as a leader in frequent communication and cooperation with foreign publishers, and we sincerely seek opportunities for more cooperation with our international counterparts.

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The Chinese Model and the Internationalization of Chinese Enterprises

中国模式与中国企业国际化

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ISBN: 978-7-300-15031-4

作者

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推荐理由

本书分析了各种性质的企业在中国经济发展的不同阶段所发挥的作用，并且指出了在全球化背景下，中国企业走向国际化的几种模式，以及国际化将给企业治理带来哪些影响和冲击。

About the Author

As a PhD in economics, Yang Ruilong currently serves as the dean, professor of economics and doctoral adviser of School of Economics at Renmin University of China. He is also a distinguished professor in the list of “Changjiang Scholars Programme of China” under the Ministry of Education as well as a visiting professor of Durham University in Britain. In addition, he is executive vice president of Beijing Federation of Economics, member of Teaching Guidance Committee for Economics under the Ministry of Education and adviser to the Beijing Municipal Government.

Key Features

Analyzing the roles enterprises of various kinds have played in different stages of the development of Chinese economy, the book points out not only several models for the Chinese enterprises to take on their way to internationalization under the background of globalization, but also what kind of influence and impact internationalization will bring to the governance of enterprises.

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Social Management and Innovation

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社会管理创新读本

作者

张伟，政治学博士，现为中央党校副教授，主要从事公共政策、危机管理和政府绩效等方面的研究，发表专著、译著、论文及内参报告 40 多部（篇），研究课题获得国家社会科学基金、国家博士后科学基金等多项资助。

推荐理由

社会管理是个具有特定政治与政策内涵的新问题，本书从当年为何要加强和改善社会管理入手，主要分三个部分展开论述：第一，社会管理为何重要；第二，理念经验有哪些；第三，如何做好社会管理及其创新工作。其中，第三部分占据本书的主要篇幅，所涉都是社会管理领域亟需开展的重点工作，其中既有理念问题，也有体制、机制和政策问题。

About the Author

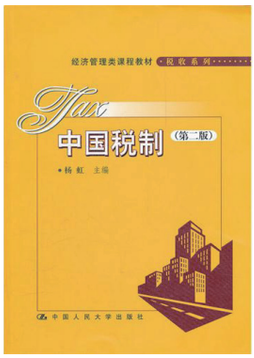
Zhang Wei, a PhD in politics, currently serves as associate professor of Party School of the CPC Central Committee. He mainly engages in researches such as public policies, crisis management and government performance. He published more than forty publications including treatises, translation works, papers as well as reports for internal reference, and his research projects have received financial supports from the National Social Science Foundation and National Postdoctoral Science Foundation.

Key Features

Nowadays, social management is a new issue bearing particular political and strategic implications. Starting from the reason for reinforcing and improving social management at that time, this book mainly discusses issues from the following three aspects: Firstly, why is social management so important? Secondly, what are the philosophy and experience we can learn in the process? Thirdly, how can we do a good job in social management and innovation? Among these aspects, the third part dominates the whole book, which involves all the key work that needs to be done within the field of social management, including issues of ideology as well as that of system, mechanism and strategy.

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The Taxation of China (Second Edition)

中国税制（第二版）

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作者

杨虹，中央财经大学税务学院税务系主任、教授，经济学博士。兼任财税法学研究会理事。从事税收理论研究与教学工作 20 余年，主讲“中国税制”、“税收学”、“税法”、“企业纳税筹划”等课程。主要研究方向为税收理论与税收实务、税收筹划。

推荐理由

本书首先对税收制度的基本概念和基本理论进行了分析，随后分税种对我国现行的税收制度进行了介绍。本书在写作上重视案例分析，对读者了解中国税收制度非常有帮助。

About the Author

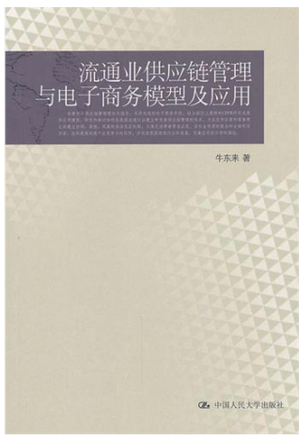
Yang Hong is a PhD in economics as well as dean and professor of School of Taxation at Central University of Finance and Economics. Currently working as council member of Research Center for Finance and Taxation Law, Yang Hong has engaged in the study and teaching of taxation theory for more than twenty years. She mainly gives lectures on courses such as “The Taxation of China”, “Taxation” and “Corporate Taxation Planning”. Her research mainly covers fields such as taxation theory, practice and planning.

Key Features

The book firstly analyzes the basic concept and theory of taxation, and then it introduces the current taxation of China by classifying taxation into different categories. Since the book pays special attention to case analyses, it is very helpful for readers to understand taxation of China.

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Supply Chain Management in Circulation Industry and E-business Model and Its Application

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流通业供应链管理与电子商务模型及应用

作者

牛东来，首都经济贸易大学教授，中国人民大学管理学博士和计算机科学与技术博士后，曾留学日本流通经济大学。主要著作有《超级市场连锁经营计算机管理》、《商业信息化》、《电子商务理论与实践》等。

推荐理由

本书较为系统地介绍了流通业供应链管理与电子商务的理论，以及国际上先进的 CPFR(协同计划与预测、补货) 模型，在此基础上，结合作者在流通行业信息化领域 20 余年的经验，通过对我国流通行业信息化现状的分析，提出了信息技术背景下基于供应链管理思想的电子商务模型及应用系统架构，以及企业级供应链管理模式，并分析了国内外供应链管理与电子商务的应用与实践，最后阐述了流通业供应链关系模型的实现、影响与展望。

About the Author

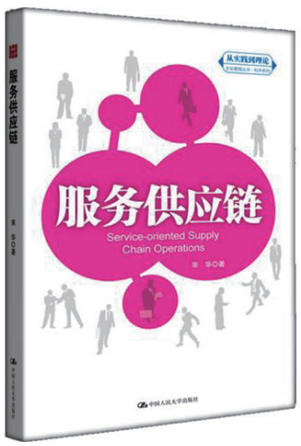
Serving as a professor of Capital University of Economics and Business, Niu Donglai received his doctorate in management and post-doctorate in computer science and technology from Renmin University of China. He has pursued his study abroad in Ryutsu Keizai University in Japan. His major works include *Chain Operation and Computer Management of Supermarkets, Informationization of Business* as well as *Theory and Practice of E-business*.

Key Features

This book makes a comparatively systematical introduction of supply chain management in circulation industry and theory of e-business as well as the internationally advanced CPFR (Collaborative Planning Forecasting and Replenishment) model. On this basis, by combining the author's experience of more than twenty years within the realm of the informationization of circulation industry and through a thorough analysis of the current situation in this field, it puts forward the general structure of e-business model and its application system based on the idea of supply chain management, as well as the enterprise model of supply chain management in the age of information and technology. What's more, it analyzes the application and practice of supply chain management and e-business both at home and abroad. Finally, it elaborates the realization, influence and prospect of the relational model of supply chain within the circulation industry.

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Service-oriented Supply Chain Operations

服务供应链

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作者

宋华，中国人民大学商学院教授，博士生导师。主要研究领域为供应链物流管理和战略管理，多次承担和参加国家自然科学基金资助项目。近年来已完成 5 部专著、3 部译著。在国际、国内核心刊物上发表了 40 多篇论文，其中专著有：《物流成本与供应链绩效管理》、《医药物流与医疗供应链管理》、《现代物流与供应链管理》、《现代物流与供应链管理案例》以及《物流供应链管理机制与发展》等。

推荐理由

本书从宏观与微观层面阐述了服务主导的供应链管理的前沿理论，使人们能真正理解当今服务供应链管理的战略性，更难能可贵的是，本书作者通过亲身调研，将这些方法在中国国内企业的运作实践做了介绍和分析，给相关企业管理人员以较大启示。作者的论证舍弃了过于抽象和理论化的研究方法，采用案例研究法，使得本书更具可读性。

About the Author

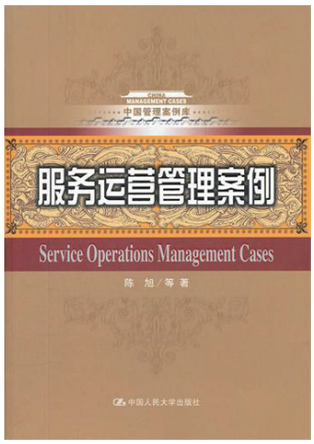
As a professor and doctoral adviser at Renmin University of China, Song Hua's research directions mainly cover logistics and strategy management of supply chain. He has undertaken and participated in the research of a great many projects funded by National Natural Science Foundation. In recent years, he has not only accomplished five books and three translation works, but also published more than forty papers in core periodicals both internationally and domestically. His major works include *Logistics Cost and Performance Management of Supply Chain, Medicine Logistics and Management of Healthcare Supply Chain, Modern Logistics and Supply Chain Management, Modern Logistics and Cases of Supply Chain Management* as well as *Mechanism and Development of Logistics and Supply Chain Management*.

Key Features

Service-oriented Supply Chain Operations elaborates the latest theories of service-oriented supply chain management from the macro and micro perspectives, which makes people truly understand the strategy of the current service-oriented supply chain management. What's more impressive is that through personal surveys and investigations, the author introduces and analyzes the operations and practices of these methods in enterprises within China, greatly inspiring management personnel of relevant enterprises. Case study has been adopted in the author's argumentation, which makes the book even more readable.

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Service Operations Management Cases

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服务运营管理案例

作者

陈旭，西南交通大学管理学博士、博士后，电子科技大学经济与管理学院教授、博士生导师，电子科技大学管理科学与工程研究中心主任，供应链与服务管理研究所所长。主要研究兴趣包括供应链管理与运营管理、服务管理与收益管理等。

推荐理由

本书具有如下特点：

1. 典型性强。充分考虑了中国典型的服务行业（如电信、金融、零售、酒店、医疗、汽车服务、批发和房地产等）、典型的服务企业（如：中国移动、中国电信、中国联通、中国建行、锦江宾馆、万达集团等）中存在的典型服务运营管理问题（如：服务设计、服务流程再造。服务排队管理、服务定价与收益管理，服务需求管理，服务供应链管理等）。
2. 第一手资料和数据。所有案例都是作者通过实地访谈、问卷和考察等，在第一手资料和数据的基础上原创开发和撰写的，生动地再现了决策现场的实景，有助于读者对中国服务运营管理理论和管理实践的认识、学习和感悟。

About the Author

Receiving a doctorate and post-doctorate in management from Southwest Jiaotong University, Chen Xu is currently working as a professor and doctoral adviser of School of Economics and Management, head of Research Center for Management Science and Engineering at the University of Electronic Science and Technology of China, as well as president of Institute for Supply Chain and Service Management. His major research interests range from supply chain management and operation management to service and revenue management.

Key Features

The book bears the following characteristics:

1. It is so representative that it fully considers the typical problems concerning service operations management (such as service design, service process reengineering, management of service queuing, management of service price and revenue, management of service demand and service-oriented supply chain management) which exists in China's typical service industries (such as telecommunication, finance, retail, hotel, health care, automobile service, wholesale and real estate) and service businesses (such as China Mobile, China Telecom, China Unicom, China Construction Bank, Jinjiang Hotel, and Wanda Group).
2. Firs-hand materials and data are adopted. All the cases adopted in the book are created and written originally on the basis of first-hand materials and data obtained from the author's field interviews, questionnaires and surveys, which vividly represent the actual scene of decision-making, thus helping readers to better understand, study and digest the theory and practice of service operations management in China.

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The Economic History of China

中国经济史

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作者

陈勇勤，教授，博士生导师，现为经济史教研室主任。主要研究方向为中国经济史、中国经济思想史。主要著作有《中国经济思想史》、《中西方经济思想的演化及比较研究》、《管理思维导论》等。

推荐理由

本书以需供管演进假说为核心的经济史学范式来建构框架，分古代篇、近代篇和当代篇三大部分，各篇都由大致相同的五大支点即农业、制造业、商业、货币金融、财政构成章节。本书又用两章分别对古近代经济史和当代经济史进行反思，前者引导读者思考不同制度力与不同经济波动、观念以群力影响经济运行这两个问题，后者从就业、五年计划、现实经济走势三个角度引导读者关注历史经验与研究工具的结合。

About the Author

As a professor and doctoral adviser, Chen Yongqin is currently working as dean of teaching and research section of economic history. His research pursuits lie in the history of Chinese economy and the history of economic thought in China. His major works include *History of Economic Thought in China, Evolution and Comparative Study of Economic Thought in China and the West, An Introduction to Management Thinking,* etc.

Key Features

Based on the framework of economic history paradigm with hypotheses of demand-supply-management evolvement as its core, the book is divided into three parts: the ancient part, modern part and contemporary part. Each part consists of almost the same five fulcrums: agriculture, manufacturing industry, commerce as well as currency and finance. In the book, two chapters are written to respectively reflect the ancient and contemporary economic history. The former chapter leads readers to deliberate over the problems of different systematic powers and economic fluctuations as well as the influence of the joint efforts of different ideas on economic operations, while the latter guides readers to focus their attention on the combination of historical experience and research tools through three aspects: employment, five-year plan and economic trend in reality.

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Government Performance Management

政府绩效管理

Date of Pub.: 2012-4-1
ISBN: 978-7-300-14657-7

作者

方振邦，中国人民大学教授、博士生导师、经营学博士。中国人民大学公共组织绩效管理研究中心主任，中共中央组织部领导干部考试与测评中心专家，国家人力资源和社会保障部高级专业技术职务评审委员会委员。

推荐理由

本书在结合国内外研究成果和实践经验的基础上，以政府绩效管理模型为主导框架和研究思路，对政府绩效管理的理论、方法和技术进行了系统阐述，内容涉及政府绩效管理工具、政府绩效计划、政府绩效监控、政府绩效评价、政府绩效反馈、国外政府绩效管理实践以及我国政府绩效管理实践等。

About the Author

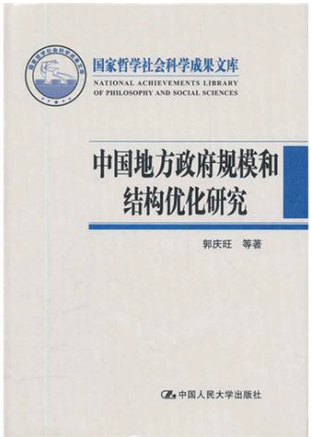
As a professor and doctoral adviser of Renmin University of China as well as a PhD in business management, Fang Zhenbang serves as head of Research Center for Performance Management of Public Organizations at Renmin University of China, expert of Examination and Testing Center for Leading Cadres under the Organization Department of the CPC Central Committee, member of Appraisal Committee of Senior Professional and Technical Posts under the Ministry of Human Resources and Social Security.

Key Features

Combining the research achievements and practical experience both at home and abroad, the book systematically elaborates the theory, method and technology of government performance management by adopting management model as its dominant framework and research thoughts. Its contents range from the management tool, planning, monitoring, evaluation and feedback of government performance to the practice of government performance management both at home and abroad.

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A Study of the Scale and Structure Optimization of Local Governments in China

中国地方政府规模和结构优化研究

Date of Pub.: 2012-3-1
ISBN: 978-7-300-15204-2

作者

郭庆旺，教授、博士后生导师，1996 至 1998 年在中国人民大学经济学博士后流动站从事研究工作。出站后留校工作，现任中国财政金融政策研究中心主任、中国人民大学财政金融学院院长。

推荐理由

本书试图紧密结合我国社会主义市场经济发展、财政和行政管理体制变革的时空特点，从政府间财政关系和地方政府治理视角出发，揭示我国地方政府规模和结构的内在决定因素、发展演进规律及其对我国经济社会发展的重要影响，建立适合我国国情的地方政府规模和结构优化基本理论框架。

About the Author

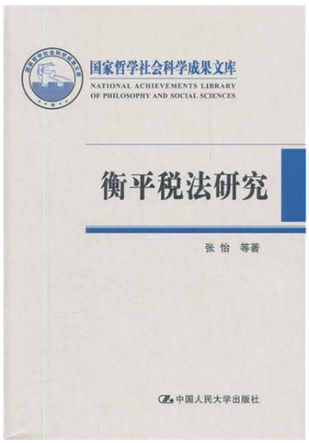
As a professor and post-doctoral adviser, Guo Qingwang devoted himself to the research work in the Research Station on Economics for Postdoctoral Fellows at Renmin University of China from 1996 to 1998, where he was assigned to work. He is currently working as head of China Financial Policy Research Center and head of the School of Finance at Renmin University of China.

Key Features

From the perspective of the financial relations between the local governments and the governance of local governments, this book attempts to reveal the indigenous factors deciding the scale and structure of China's local governments, as well as its law of development and evolution and the significant role it plays in influencing the development of China's economy and society by closely combing with the temporal-spatial characteristics of the development of China's socialist market economy and reform of the financial and administrative system, establishing basic theoretical framework of the scale and structure optimization of local government suitable for China's situation.

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Research on the Equity of Tax Law

Date of Pub.: 2012-3-1
ISBN: 978-7-300-15157-1

衡平税法研究

作者

张怡，西南政法大学法学教授，博士生导师，西南政法大学财税法研究中心主任。代表性论著有《写给法律人的宏观经济学》、《改革发展成果公平分享的税法机理——论非均衡经济制度下税法的公平与效率》等。

推荐理由

本书在全面梳理学界与实务界关于公平和效率的各种理论观点以及相关税收立法蓝本基础上，提出制定《税收衡平法》是在我国难于制定税收基本法情况下的一种次优选择，更符合《立法法》的精神。在非均衡经济条件下，为解决社会财富分配不均、协调社会贫富悬殊等矛盾方面将发挥其他税收法律、法规无法替代的作用。

About the Author

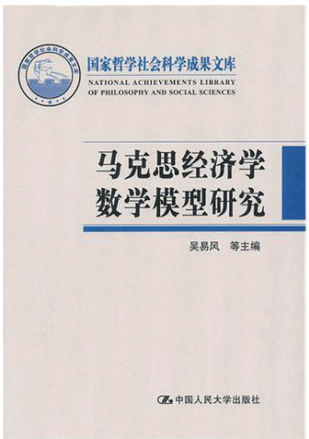
Zhang Yi is currently serving as professor, doctoral adviser as well as head of Research Center for Fiscal and Tax Law at Southwest University of Political Science and Law. His representative works include *Macroeconomics Written for Lawyers, Tax Law Mechanism of the Equitable Sharing of Reform and Development Achievements: On the Equity and Efficiency of Tax Law under the Imbalanced Economic System*, etc.

Key Features

Based on a thorough survey of various theoretical viewpoints concerning the equity and efficiency within the academia and practical circle as well as relevant legislative blueprints for taxation, the book puts forwards that the legislation of *Equity Law of Tax* is a second-best choice since it's difficult for China to legislate basic law of tax, and this choice can better represent the spirit of *The Law on Legislation*. Under the condition of imbalanced economy, it plays a role that cannot be replaced by other tax laws and regulations in resolving and coordinating conflicts such as the inequality in the distribution of social wealth as well as the wide gap between the rich and the poor.

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Research on Mathematical Model of Marxist Economy

马克思经济学数学模型研究

Date of Pub.: 2012-3-1
ISBN: 978-7-300-13551-9

作者

吴易风，中国人民大学经济学院教授，博士生导师。主要著作有《空想社会主义》、《英国古典经济理论》、《当前经济理论界的意见分歧》、《马克思主义经济学和西方经济学》等。

推荐理由

本书建立了比较系统而全面的马克思经济学的数学体系，用经济学语言和数学语言来对马克思经济学加以表述。本书运用数学方法对马克思经济学的基本理论加以证明，从数理逻辑的角度来说明马克思经济学的科学性。全书系统梳理了马克思主义经济学中关于数学模型的应用，破除了相当多的人一直认为马克思主义经济学对于数学工具不重视的偏见。同时，本书还利用数学模型等工具发展了马克思主义经济学的部分理论。

About the Author

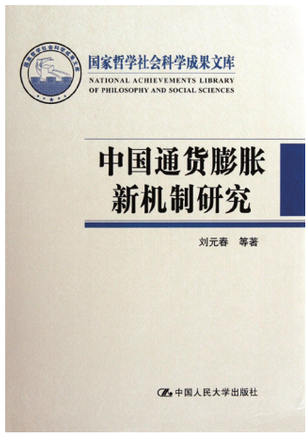
As a professor and PhD adviser of the School of Economics at Renmin University of China, Wu Yifeng published many works including *Utopian Socialism, British Classical Economic Theory, Disagreements within the Contemporary Circle of Economic Theory* and *Marxist Economics and Western Economics*.

Key Features

Establishing a comparatively systematical and comprehensive mathematical system of Marxist economics, the book elaborates Marxist economics in the languages of both economics and mathematics. It adopts mathematical methods to prove the basic theories of Marxist economics and justify its scientific nature from the aspect of mathematical logics. In addition, it surveys applications of mathematical models in Marxist economics, eliminating the prejudice that Marxist economics pays no attention to mathematical tools. Meanwhile, the book develops part of the theories in Marxist economics by adopting tools such as mathematical models.

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Study on the New Mechanism of Inflation in China

Date of Pub.: 2012-3-1
ISBN: 978-7-300-15343-8

中国通货膨胀新机制研究

作者

刘元春，现为中国人民大学经济学院教授、博士生导师，经济学院副院长，国家重点研究基地中国改革发展研究院常务副院长。 主要从事开放宏观经济学和世界经济研究。主持国家重大项目 3 项，出版专著 6 本，在《中国社会科学》和《经济研究》等杂志发表论文 100 多篇。

推荐理由

本书主要研究自本世纪以来，特别是 2009 至 2011 年中国通货膨胀的新特点、新机制和新治理模式，并通过协整、VAR、投入产出、CGE 以及模拟与校准等计量方法对于各种传导机制、各种调整模式以及政策效果进行定量测算，为政府决策和进一步理论研究打下基础。

About the Author

Liu Yuanchun is professor and PhD adviser of the School of Economics at Renmin University of China, and he is currently working as deputy dean of the School of Economics and executive deputy dean of China Institute for Reform and Development, the national key research center. With open macroeconomics and world economics as his major research direction, he not only took charge of three nationally significant projects, but also published six books and more than one hundred papers in periodicals such as *Social Sciences in China* and *Economic Research Journal*.

Key Features

The book mainly studies the new features, new mechanism and new governance model of the inflation in China since the 21st century, especially from the year 2009 to 2011. Meanwhile, it uses quantitative methods such as co-integration, VAR, input and output, CGE as well as simulation and calibration to calculate quantitatively various transmission mechanisms, adjustment models and policy effects, laying a solid foundation for government decision-making and further theoretical study.

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Study on Socialist Theory and Practice with Chinese Characteristics

中国特色社会主义理论与实践研究

Date of Pub.: 2012-3-1
ISBN: 978-7-300-15158-8

作者

田克勤，现任东北师范大学当代中国马克思主义研究中心主任、教授、博士生导师，享受国务院政府特殊津贴。长期从事中国共产党历史、马克思主义中国化、现当代中国政治与社会发展等领域的教学和研究工作。主要著作有《邓小平理论体系研究》、《中国共产党与二十世纪中国社会的变革》、《马克思主义中国化的理论轨迹》等。

About the Author

Tian Keqin is currently working as dean, professor and PhD adviser of Contemporary Marxist Research Center at Northwest Normal University, and he enjoys special allowance from the Chinese State Council. He has been engaged in teaching and research of the history of Communist Party of China, Marxism in China, modern Chinese politics and social development, etc, and his major works include *Research on Deng Xiaoping's Theory, Communist Party of China and the Evolution of Chinese Society in the 20th Century,* and *Theoretical Development of Marxism in China*.

推荐理由

本书从中国特色社会主义理论体系的概念演进切入，对中国特色社会主义理论体系形成发展的基础、内容结构特征和历史地位，中国特色社会主义的思想路线、本质和目的、发展阶段、根本任务、发展动力、政治保证、发展战略，中国特色社会主义经济、政治、文化、社会建设、国防和军队建设、国家统一战略、外交与国际战略，以及中国特色社会主义的依靠力量和领导核心进行了比较深入、系统的阐述。

Key Features

Beginning with the conceptual evolution of the theoretical system of socialism with Chinese characteristics, the book makes a comparatively in-depth and systematical elaboration of the following aspects: the formation and development basis, contents and features as well as historical status of theoretical system of socialism with Chinese characteristics; the ideological line, essence and objectives, development stages, fundamental task, driving force for development, political guarantee as well as development strategy of socialism with Chinese characteristics; the economy, politics, culture, social construction, national defense and army construction, national unification strategy, diplomacy and international strategies of socialism with Chinese characteristics; as well as the reliable forces and leading nucleus of socialism with Chinese characteristics.

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Capital Is a Good Thing

Date of Pub.: 2012-3-1
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资本是个好东西

作者

曹尔阶，著名金融学家。在曹尔阶先生83年的人生中，有60年同资本打交道。先后任中国投资公司总经理、中国国际金融公司高级顾问、中国建设银行投资调查部主任。参与新中国重大投资项目的论证、调研和众多行业的产业发展规划的投资论证。

推荐理由

本书对新中国60多年建设中在认识资本的作用，发挥资本的力量等方面的得失进行了深入浅出的分析，对许多与投资相关的政策和重大改革举措的出台的内幕做了有意义的回顾，为下一步的改革、发展、创新提供了极具启发意义的历史反思，并试图探讨现实思路。

About the Author

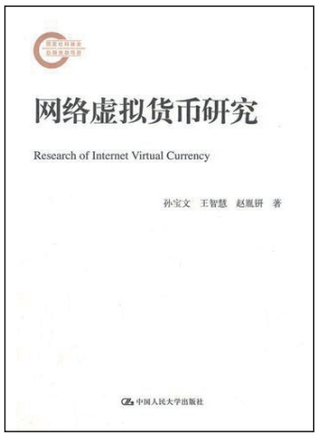
As a prominent financial economist, Mr. Cao Erjie has dealt with capital issue for sixty years. He has successively took the post of the general manager of China Investment Corporation, senior adviser of China International Capital Corporation and director of Investment Investigation Department of China Construction Bank. Meanwhile, he has participated in not only the justification, investigation and research of major investment projects in new China, but also the investment justification of industrial development planning for various industries.

Key Features

While making a lucid but in-depth analysis of the success and failure in realizing the role of the capital and exercising its power in over sixty years' construction of new China, the book also makes a meaningful retrospect of a great many investment policies and significant reform measures, offering enlightening historical reflections for further reform, development and innovation, and attempting to explore realistic thinking.

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Research on Internet Virtual Currency

网络虚拟货币研究

Date of Pub.: 2012-2-1
ISBN: 978-7-300-15045-1

作者

孙宝文，教授、博士生导师。现任中央财经大学科研处处长、校学术委员会委员、校学位委员会委员，教育部电子商务专业教学指导委员会委员，北京市经济学研究总会理事，财政部教材编审委员会委员。

推荐理由

本书以网络虚拟货币运行过程的分析为基础，重新对网络虚拟货币进行了分类，并就网络虚拟货币属性提出了新的见解。基于新的网络虚拟货币分类，本书还详细而深入地展开了对网络虚拟货币的经济学分析，讨论了网络虚拟货币供求关系、交易结构以及对现实经济的影响等问题。与此同时，本书还探讨了网络虚拟货币的法律问题、监管问题，并对其未来发展进行了展望。

About the Author

As a professor and PhD adviser, Sun Baowen is currently working as director of Research Department of the Central University of Finance and Economics, member of University Academic Committee, member of University Degree Committee, member of E-Commerce Teaching Guidance Committee under the Ministry of Education, director of Beijing Economics Research Association and member of Compilation Committee of Teaching Materials under the Ministry of Finance.

Key Features

Based on analyzing the functioning of Internet virtual currency, the book re-classifies the Internet virtual currency and puts forward brand new views on its property. On the basis of the new classification, the book also makes a thorough and in-depth economic analysis of Internet virtual currency, discussing problems such as the supply-demand relationship and transaction structure of it as well as its influence on real economy. Meanwhile, the book discusses the legal and supervision issues of Internet virtual currency and makes expectations of its future development.

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Salary System, Labor Relations and Income

Research Based on Behavioral Theory

Date of Pub.: 2012-5-1
ISBN: 978-7-300-15605-7

工资制度、劳动关系及收入

基于行为理论的研究

作者

王湘红，1996 年在美国卡耐基梅隆大学公共政策与管理学院获博士学位。留学期间，曾在世界银行（华盛顿总部）做职工协会研究助理，在国际应用系统分析研究所国际谈判项目中做研究助理。主要研究方向为行为经济学，主要研究兴趣包括劳动关系、工资问题、公共政策以及消费行为等。

推荐理由

本书结合作者在美国和中国两地从事的相关研究，主要从行为经济学视角出发，探讨工资集体谈判和最低工资制度对劳动关系和工资水平的影响。本书首先总结工资集体谈判制度和最低工资标准条件下，影响劳资双方决策的行为机制，主要考察包括互惠与公平感、相对收入与参照点效应、自我服务的认知偏差等非传统经济理论所讨论的因素。

About the Author

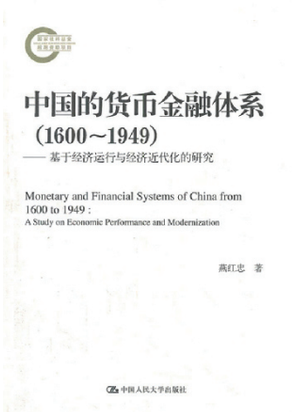
Wang Xianghong got doctorate from the School of Public Policy and Administration at Carnegie Mellon University of America in 1996. While she was studying abroad, she has taken many positions such as research assistant of staff association at the World Bank's Washington headquarters as well as research assistant in international negotiation program of International Institute for Applied Systems Analysis. Her major research direction lies in labor relations, salary problems, public policy as well as consumption behavior.

Key Features

Based on the author's experience of related researches in both America and China, the book discusses the influence of collective wage bargaining and minimum wage system on labor relation and wage level, mainly from the perspective of behavioral economics. The book firstly summarizes the behavior mechanism that influences the decisions of the labor and the management under the system of collective wage bargaining and minimum wage system, and mainly investigates elements discussed in unconventional economic theories including the sense of mutual benefit and fairness, relative income and reference-point effect as well as cognitive bias toward self-service.

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Monetary and Financial System of China from 1600 to 1949

A Study on Economic Performance and Modernization

中国的货币金融体系（1600—1949）

基于经济运行与经济近代化的研究

Date of Pub.: 2012-5-31
ISBN: 978-7-300-15529-6

作者

燕红忠，教授、博士生导师，主要研究领域为金融史、晋商学。已出版《晋商与现代经济》、《世界市场价格变动与近代中国产业结构模式研究》、《晋商信用制度及其变迁研究》、《山西典商研究》等专著多部。

推荐理由

本书主要研究了明中叶至新中国建立前三百多年间中国的货币金融体系及其演变过程，探讨了货币金融发展与经济近代化之间的内在关系。本书从历史实证的角度对1600至1949年间中国的货币制度、货币流通量、各类金融机构的兴衰发展过程、金融发展与财政体系的关系，货币金融与经济增长的关系等问题进行深入的实证研究，并在整理大量历史资料的基础上，梳理和估算了各类与货币金融发展密切相关的历史数据序列，初步建立了衡量长期金融发展水平和经济近代化进程的结构和数量指标，比较客观地反映出这一时期中国金融体系发展演进的路径和特点，以及由货币金融的发展阶段所决定的中国经济运行方式的转变与经济近代化进程。

About the Author

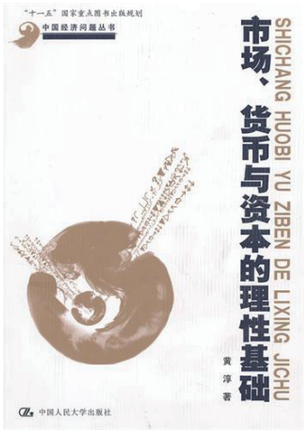
As a professor and PhD adviser, Yan Hongzhong mainly engages in the study on financial history and the research of Jin merchants. He published a great many works such as *Jin Merchants and Modern Economy, Price Fluctuation in the World Market and Research on the Industrial Structure of Contemporary China, Research on the Credit System of Jin Merchants and Its Changes* and *Research on Shanxi Pawnbokers*.

Key Features

Focusing on the study of China's monetary and financial system as well as the process of its evolution during the period from the middle of Ming Dynasty to the foundation of new China with a span of more than three hundred years, this book discusses the internal relation between the monetary and financial development and the economic modernization. From the aspect of historical evidence, the book makes an in-depth empirical study on problems during the period ranging from 1600 to 1949, such as China's currency system, amount of currency in circulation, the rise and fall of various financial institutions, the relation between financial development and fiscal system as well as the relation between currency, finance and the economic growth. Based on a great amount of material, the book not only surveys and estimates the historical data sequence closely related to the development of various currencies and finances, but also initially establishes the structure and quantitative index that can measure the level of long-term financial development and the course of economic modernization, objectively reflecting the path and features of the development and evolution of China's financial system in this period as well as the change of China's economic operation and the course of economic modernization determined by different phases of monetary and financial development.

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The Rational Basis of Market, Currency and Capital

Date of Pub.: 2012-5-28
ISBN: 978-7-300-15708-5

市场、货币与资本的理性基础

作者

黄淳，经济学博士，现任中国人民大学经济学院副教授。主要研究领域为微观经济学、博弈论与信息经济学、行为与实验经济学，侧重于研究经济理论的分析基础。曾在《经济学动态》、《经济理论与经济管理》等核心期刊发表论文数篇。

推荐理由

本书从社会组织方式的角度分析了市场和货币形成的必然性。货币不仅构建了现代社会基本的经济关系，而且还是国家公共权力分配资源的手段，由此货币转变为资本。人类理性的自由属性使得社会具有不断变化发展的性质，现代社会一方面通过其完善的产权制度保持社会成员经济权利相对的稳定性，另一方面也可以通过货币不断调整资源分配以适应技术进步的需要，由此使得社会具有发展能力。这样的发展能力是向社会开放的，这也是市场经济竞争性的本质。

About the Author

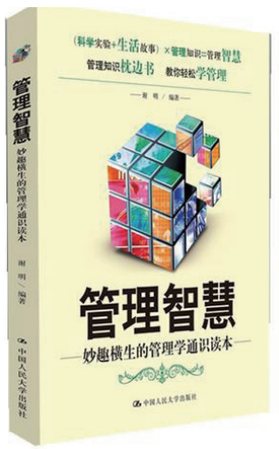
Huang Chun holds a doctorate in economics and is currently working as associate professor of the School of Economics at Renmin University of China. His major research directions cover microeconomics, game theory and information economics as well as behavioral and experimental economics, which emphasize the study of the analytic basis of economic theories. He has published a great many papers in key periodicals such as *Economic Perspectives* and *Economic Theory and Business Management.*

Key Features

From the perspective of social organization form, this book analyzes the inevitability of the formation of market and currency because currency not only constitutes the basic economic relation of modern society, but also serves as means adopted by the public power of the state to allocate resources, through which currency is transformed into capital. Freedom, as one of the properties of human rationality, endows the society with features of constant changes and development. In modern society, on the one hand, the economic rights of social members remain stable through a perfect property rights system; on the other hand, the demand of technology development is met through currency's constant adjustment of resource allocation, thus making the society full of development capacity. Such a capacity is open to the whole society, which represents the competitive nature of market economy.

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Wisdom of Management

General Introduction to Management

管理智慧

妙趣横生的管理学通识读本

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ISBN: 978-7-300-15490-9

作者

谢明，知名公共政策专家，中国人民大学公共管理学院教授。曾留学英美，并长期致力于公共政策和管理学的教学与科研工作，成果颇丰，出版了《行政透视——细微之处见行政》、《政策透视——政策分析的理论与实践》、《公共管理概论》、《公共政策导论》、《公共政策分析导论》、《公共政策制定》、《理解公共政策》等多部著作。

About the Author

Xie Ming, a well-known expert in public policy, professor of the School of Public Administration and Policy at Renmin University of China, who has pursued his study in Britain and America and committed himself to the teaching and study of public policy and administration for a long time. His major works include *Administrative Perspective: Administration through Details, Policy Perspective: Theory and Practice of Policy Analysis, A General Introduction to Public Administration, An Introduction to Public Policy, An Introduction to the Analysis of Public Policy, Establishing Public Policy and Understanding Public Policy*.

推荐理由

本书最大的特色在于两个字——“智”与“趣”。在本书中，管理知识与科学实验和生活故事巧妙结合，赋予管理学无限趣味与活力。实验生动有趣、寓意深刻，故事短小精悍、富有哲理。全书图文并茂、寓教于乐，内容涉及管理知识的方方面面，从管理理念到管理方法，从管理心理到管理沟通，从管理思维到管理决策，从生活管理到社会管理，从企业管理到政府管理。

Key Features

The most obvious features of this book lie in “wisdom” and “fun”. Knowledge of management is tactfully combined with scientific experiments and life stories in this book, endowing the science of management with boundless fun and vigor. The experiments in this book are vivid, interesting and abundant with profundity, and the stories are concise and full of philosophy. From management philosophy to management methods, from management psychology to management negotiation, from management thought to management decision, from life management to social management and from business management to government management, the contents of the whole book cover every aspect of management knowledge by combining texts with pictures and education with entertainment.

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China on the Value Chain

New Strategy of Optional Opening-up in Yangtze River Delta Region

Date of Pub.: 2012-5-25
ISBN: 978-7-300-15509-8

价值链上的中国

长三角选择性开放新战略

作者

刘志彪，南京大学经济学院院长，经济学教授，博士生导师，南京大学理论经济学和应用经济学一级学科博士点、博士后流动站和国家重点学科主要学术带头人和负责人之一。

郑江淮，经济学教授，博士生导师，长期从事产业经济学理论与实践研究，近年来针对服务业发展、战略性新兴产业进行了深入研究。

推荐理由

本书从全球价值链视角提出加快构建以内需为基础的 NVC 的网络体系和治理结构的观点，必须改变把开放战略的着眼点和竞争优势建立在初级的、一般性生产要素的发展方式上，大力创造、吸收和利用高级生产要素和专业性生产要素。这是我国攀升全球价值链、发展开放型经济的新的战略性选择。

About the Authors

Liu Zhibiao, who is dean of the School of Economics at Nanjing University, professor in economic and PhD adviser, serves as one of the major academic leaders and persons in-charge of the First Level Disciplines Authorized to Offer Doctorate Degree in Theoretical and Applied Economics at Nanjing University, Mobile Post-doctoral Stations as well as national key disciplines.

Zheng Jianghuai, professor and PhD adviser in economics, has engaged in the study of the theory and practice of industrial economics. He has made an in-depth study concerning the development of service industry and strategic emerging industries in recent years.

Key Features

From the perspective of global value chain, the book puts forward the opinion that it's urgent to construct the network and governance structure of NVC based on domestic demand. We must change the traditional development mode in which the focus and competitive advantage of the opening-up strategy are established on the basis of primary and general factors of production. What's more, we must make great efforts to create, absorb and utilize advanced and specialized factors of production, which is our new strategic choice for our country to ascend the global value chain and develop open economy.

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Government Performance Evaluation

政府绩效评估

Date of Pub.: 2012-4-1
ISBN: 978-7-300-15218-9

作者

蔡立辉，中山大学教授，行政管理专业和土地资源管理专业博士生导师，在公共管理理论、电子政务、政府绩效评估等研究领域具有较丰硕的研究成果和较大的学术影响力。

推荐理由

本书系统梳理了政府绩效评估的基本理论，全面阐述了政府绩效评估所涉及的绩效目标订立、评估指标体系设计、评估主体的选择与确定、权重设计与分值安排、评估程序优化、评估方法选择、评估结果应用、绩效评估立法等具体实务知识，客观介绍并评价了国内外政府绩效评估的实践经验、存在问题、发展趋势和推进途径。

About the Author

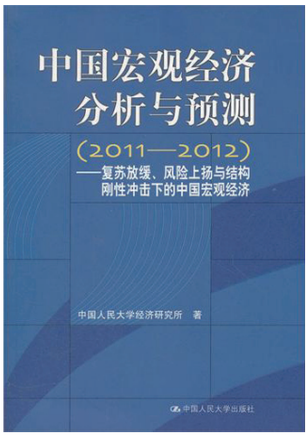
Cai Lihui is professor of the School of Government at Sun Yat-sen University and PhD of administrative management and land resource management. He has gained a fruitful research achievements and exerted a profound academic influence in research fields such as theory of public management, e-government affairs and government performance evaluation.

Key Features

Through systematically surveying the basic theories of government performance evaluation, the book not only comprehensively elaborates related concrete practical knowledge such as establishing performance objectives, designing evaluation index system, choosing and determining evaluation subject, weight design and score arrangement, optimization of evaluation process, option of evaluation methods, application of evaluation results as well as legislation of performance evaluation, but also objectively introduces, analyzes and evaluates the practical experience, existing problems, development trend and popularization channels of government performance evaluations both at home and abroad.

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Analysis and Prediction of China's Macro-Economy (2011—2012)

China's Macro-Economy under the Background of Slow Economic Recovery, High Risks and the Impact of Structural Rigidity

Date of Pub.: 2012-5-17
ISBN: 978-7-300-15514-2

中国宏观经济分析与预测（2011—2012）

复苏放缓、风险上扬与结构刚性冲击下的中国宏观经济

作者

中国人民大学经济研究所是从事中国宏观经济动态研究和重大经济问题研究的学术机构。它主要依托中国人民大学经济学院的优秀研究力量，广罗其他机构的宏观经济专家，集中研究和讨论中国宏观经济动态和前沿重大经济问题。

About the Author

Institute of Economic Research of Renmin University of China is an academic institute researching on macroeconomic dynamics and important economic issues. With the support of outstanding research faculty and experts in macro-economy in other institutes, it focuses on researching and discussing China's macroeconomic dynamics and major advanced economic issues.

推荐理由

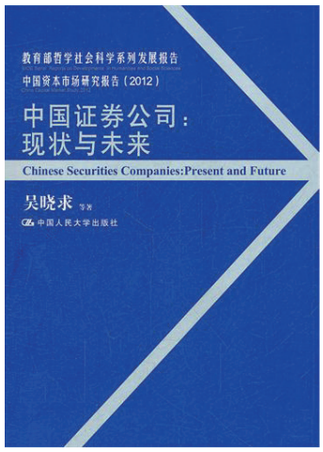
在强大的刺激政策与存货调整周期的作用下，2011 年中国宏观经济成功走出了自 2008 年 3 季度以来深度下滑的低谷。虽然外贸形势依然严峻，但在投资和消费扩张的引领下，实体经济出现超预期反弹，通胀预期开始抬头，资产价格快速提升，宏观经济快速回升，中国宏观经济整体开始进入由“政策刺激性反弹阶段”向“市场需求反弹阶段”的过渡阶段。

Key Features

Under the influence of vigorous incentive policies and inventory adjustment period, in 2011, China's macro-economy successfully got out of the slump since the third quarter of 2008. Though the foreign trade situation is still serious, driven by investment and the expansion of consumption, there is an unexpected rebound in the entity economy; inflation expectation begins to emerge; asset price increases drastically; macro-economy is roaring back and China's macro-economy as a whole begins to enter the transition phase from “rebound stage stimulated by policies” to “rebound stage of market demand”.

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Chinese Securities Companies

Present and Future

中国证券公司

现状与未来

Date of Pub.: 2012-5-1
ISBN: 978-7-300-15479-4

作者

吴晓求，中国人民大学财政金融学院教授，博士生导师，现任中国人民大学校长助理兼研究生院常务副院长、金融与证券研究所所长。主要研究领域为证券投资理论与方法、资本市场。主要著作有《紧运行论》、《证券投资学》、《社会主义经济运行分析》、《中国资本市场分析要义》等，主持编写一年一度的《资本市场研究报告》。

推荐理由

随着中国经济的快速增长和金融结构市场化趋势的加强，中国资本市场的发展进入了新的历史阶段，作为资本市场上金融服务主要提供者的证券公司也迎来了新的发展机遇和挑战。本书是一年一度的资本市场研究报告，主要收录了证券研究专家有关中国证券公司现状和未来发展的多篇文章，文章所写内容都是现在的热门话题，对于研究资本市场非常有帮助。

About the Author

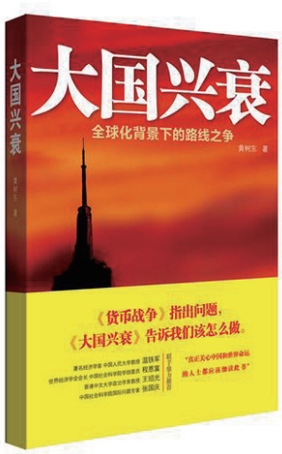
Wu Xiaoqiu, professor and PhD adviser of School of Finance at Renmin University of China, is currently working as assistant principal of Renmin University of China, executive deputy dean of the graduate school, and director of Financial and Securities Institute. His research directions range from theory and methods of securities investment to capital market. His major works include *The Pressing Economic Operation, Science of Investment in Securities, Analysis of Socialist Economic Operation* and *Analysis of China's Capital Market*. In addition, he takes charge of compiling the annual *Research Report of Capital Market*.

Key Features

With the fast growth of China's economy and the marketization trend of financial structure, China's capital market has entered a new historical phase, as a result of which, securities companies, as the major provider of financial services in the capital market, are facing new development opportunities and challenges. As an annual research report on capital market, the book mainly collects a great many articles by experts concerning the current situation and future development of China's securities companies. All the articles written are the hot topics nowadays, which are very helpful in studying capital market.

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The Rise and Decline of Great Powers

Route Dispute under the Background of Globalization

Date of Pub.: 2012-5-4
ISBN: 978-7-300-15527-2

大国兴衰

全球化背景下的路线之争

作者

黄树东，上山下乡的知青一代，后赴美留学。90 年代中期以来，就职于美国顶级金融机构，从事金融投资和资产管理，成绩斐然。期间同许多投资家和金融领域的学者有大量深入交流，包括一些诺贝尔奖获得者。对投资和金融市场有深刻的体验和认识，亲历了 2008 至 2009 年的金融危机。危机以来，基于亲身感受和长时间的观察思考，写作了《中国，你要警惕》和《大国兴衰——全球化背景下的路线之争》，探讨中国经济转型中的发展战略和社会经济问题。

推荐理由

本书将现实和历史用叙述和议论编织在一起，力图为读者提供一个认知中国发展道路选择的广阔视角，在历史和现实组成的坐标系里锁定世界经济体系的荒谬和错位。本书力图用冷峻的理智而不是散漫的情绪说话。从文艺复兴开始，欧洲国家间的暴力和外交、战争和贸易背后，站的是国家利益。国家利益而不是市场法则是世界经济体系的实质。本书主张中国崛起要有大战略，经济交往要有战争意识，贸易战略要置于国家大战略之下。中国要崛起，必须扔掉财富流失的包袱，丢掉对世界经济体系的幻想，开动自主发展的机器。

About the Author

Huang Shudong, one of the educated urban youth working in the countryside and mountainous areas, has pursued his study in America. Since the middle of the 1990s, he has been working for America's top financial institutions, engaging in financial investment and asset management with remarkable achievements. During this period, he has made in-depth communications with a great many investors and scholars in the financial circle, including some Nobel Prize winners, therefore, he has a rich experience and profound understanding of investment and financial market. He has gone through financial crisis from 2008 to 2009, after which, based on his personal experience as well as his own observation and contemplation, he wrote *China, Be Alert* and *The Rise and Decline of Great Powers: Route Dispute under the Background of Globalization*, discussing development strategy as well as social and economic problems in the course of China's economic transition.

Key Features

This book weaves reality and history together by narration and argumentation, attempting to provide the readers with a broad perspective through which they can better understand why China chooses its current path of development and spot the absurdity and dislocation of the world's economic system in the coordinate system which is composed of history and reality. The book attempts to present itself in the manner of solemn reason rather than discursive emotion. Since the Renaissance, it is the national interest that stands behind violence and foreign affairs as well as wars and trades between different European countries. It's the national interest, rather than market rules that functions as the essence of the world's economic system. The book advocates that the rise of China demands grand strategies, economic exchanges tend to require war consciousness and that trade strategies need to be put under the grand strategies of the state. If China wants to emerge as a great power, it has no choice but start the machine of independent development by throwing away the heavy burden of wealth drain and casting away illusions of the world's economic system.

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Contemporary Chinese Economy (Second Edition)

当代中国经济（第二版）

Date of Pub.: 2012-06-29
ISBN: 978-7-300-15201-1

作者

张宇，中国人民大学经济学院教授，《政治经济学评论》主编，中国《资本论》研究会副会长，享受国务院特殊津贴。主要著作有《过渡之路：中国渐进式改革的政治经济学分析》、《市场社会主义反思》、《论马克思主义的分析范式》、《高级政治经济学》、《转型政治经济学：中国经济改革的理论阐释》等。

推荐理由

本书全面系统地介绍了当代中国经济的历史、现状、基本政策和基本理论，内容涉及基本经济制度、经济体制、经济发展、对外开放等主要方面，涵盖了企业、市场、宏观体制、分配制度、宏观管理体制、经济发展道路、科学技术、人口资源环境、工业化与信息化、农村与农业、对外贸易和对外投资等各个方面。作者通过广泛地收集资料、整理政策文献、分析数据资料等，说明了当代中国经济的基本面貌和基本问题。

About the Author

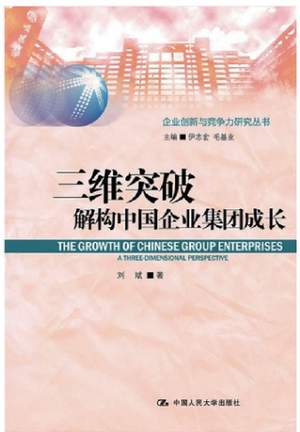
Zhang Yu, professor of the School of Economics at Renmin University of China, is currently working as chief-editor of *China Review of Political Economics* as well as vice president of China Society for *The Capital*, and he enjoys special allowance from the State Council. His major works include *Road of Transition: The Political Economic Analysis of China's Progressive Reform, An Introspection of Market Socialism, On Analytic Paradigm of Marxism, Advanced Political Economics* and *Transitional Political Economics: Theoretical Explanation of China's Economic Reform*.

Key Features

With its contents covering major aspects ranging from the basic economic system, economic development to opening to the outside world, the book comprehensively and systematically introduces the history, current situation as well as the basic policies and theories of contemporary Chinese economy, including various respects such as enterprises, market, macro-system, distribution system, macro management system, economic development path, science and technology, population, resources and environment, industrialization and informationization, rural areas and agriculture, foreign trade and investment abroad. The author elaborates the basic features and basic problems of contemporary Chinese economy through an extensive collection of data, systematical survey of policies and documents as well as in-depth analysis of data information.

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The Growth of Chinese Group Enterprises

A Three Dimensional Perspective

Date of Pub.: 2012-6-1
ISBN: 978-7-300-15856-3

三维突破

解构中国企业集团成长

作者

刘斌，中国人民大学企业管理博士，产业经济博士后，中国注册会计师，中国注册资产评估师。中国企业联合会、中国注册会计师协会、国家开发银行特聘管理专家。担任人大、北大、中南财大、国家会计学院等院校及深交所总裁班客座教授。

推荐理由

本书不仅从实践层面对中国企业集团成长进行解构，还从理论层面对中国企业集团成长规律进行了探索性研究。本书适于所有工商管理专业学生、MBA、EMBA、在企业中担任管理角色的人阅读，用作思考企业集团成长和管理策略的参考。

About the Author

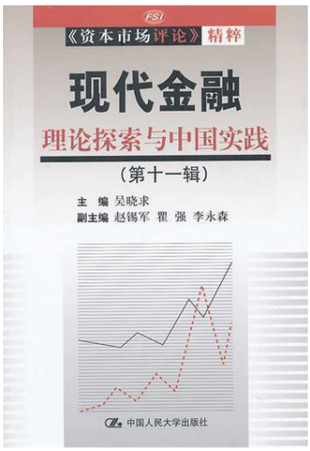
Receiving his doctorate in business management and conducting his post-doctoral research in economics at Renmin University of China, Liu Bin, a Chinese certificated public accountant (CPA) and Chinese certified public valuer (CICPV), is currently serving as specially invited management expert of China Enterprise Confederation, the Chinese Institute of Certified Public Accountants and China Development Bank. He also holds the post of visiting professor at universities such as Renmin University of China, Peking University, Zhongnan University of Economics and Law and National Accounting Institute as well as Shenzhen Stock Exchange.

Key Features

The book not only deconstructs the growth of Chinese group enterprises from the practical perspective, but makes exploratory researches on the laws behind their growth from the theoretical perspective. Therefore, it is an ideal choice for all the students majoring in business management, MBA, EMBA and people occupying executive positions in enterprises, for it provides valuable references for thinking about the growth of group enterprises as well as management strategies.

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Modern Finance

Theoretical Exploration and Chinese Practice (Eleventh Edition)

现代金融

理论探索与中国实践（第十一辑）

Date of Pub.: 2011-12-1
ISBN: 978-7-300-14426-9

作者

吴晓求，中国人民大学金融与证券研究所所长，中国人民大学教授，中国人民大学学术委员会委员（2002 年 5 月至今）。兼任的社会职务有中国金融学会常务理事、国家开发银行专家委员会委员，北京市人民政府金融顾问小组成员等。

推荐理由

本书收录了 2010 年 1 月至 2010 年 12 月《资本市场评论》上刊载的 22 篇论文。在这些论文中，有的是从资本市场发展的角度探讨现代金融的演变特征；有的是从多样性的角度研究不同金融模式的异同；有的是从基础理论的角度探讨现代金融的质的规定；有的是从现实出发论述并评析当前的金融政策特别是资本市场的政策，有的则总结了成熟市场经济国家在金融领域的经验与教训。这些论文反映了作者对现代金融特别是资本市场的探索和思考。

About the Author

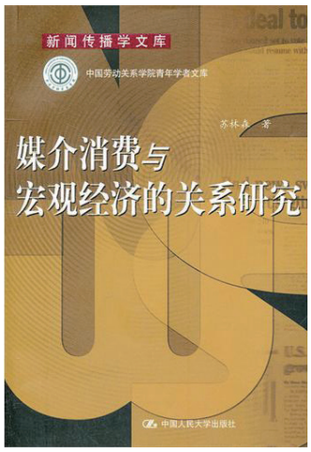
As a professor and director of the Financial and Security Institute (FSI), Renmin University of China (RUC) as well as member of the academic committee of RUC (from May 2002 till now), Wu Xiaoqiu also takes social positions such as the executive director of China Society for Finance and Banking, member of the Specialists' Committee of the Development Bank of China, and member of the Financial Consulting Group of the Beijing Municipal Government.

Key Features

Twenty-two papers published in *A Review of the Capital Market* from January, 2010 to December, 2010 have been included in this book, among which, some papers discuss the evolving features of modern finance from the perspective of the development of capital market; some study the similarities and differences of different financial models from the perspective of diversity; some explore the qualitative provisions of modern finance from the perspective of basic theory; some elaborate and analyze contemporary financial policies, especially policies on capital market, from the perspective of reality; while others summarize the experiences and lessons within the financial circle in countries with mature market economy. All these papers reflect the author's exploration and thoughts in modern finance, especially the capital market.

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A Study on the Relation between Media Consumption and Macroeconomy

Date of Pub.: 2012-1-1
ISBN: 978-7-300-14609-6

媒介消费与宏观经济的关系研究

作者

苏林森，中国人民大学与美国密苏里大学联合培养博士。2007 年至 2008 年赴美国密苏里大学做访问学者，多篇论文在国际学术会议 AEJMC、ICA 上宣读，近两年主要教授课程为《电视节目策划》、《传媒经济》。

推荐理由

本书从两个市场——受众市场和广告市场来研究“媒介产业—宏观经济”的关系，本书研究立足中美两国，首先检验了美国 1929–2007 年媒介产业和宏观经济的关系，重点研究了互联网对“媒介产业—宏观经济”关系的影响，并研究了影响媒介产业的宏观经济变量。接着通过中国改革开放后（主要数据截至 2007 年，相关表述截至 2010 年）媒介产业和宏观经济关系的研究，检验了相对常数原理在中国的适应性和影响媒介产业的宏观经济因素，原创性地研究了媒介产业与多种宏观经济变量的关系，并比较了在不同社会制度和经济发展阶段的国家，其媒介产业和宏观经济关系的异同。

About the Author

Su Linsen is a doctor cultured by the joint effort of Renmin University of China and University of Missouri. He went to University of Missouri as a visiting scholar from 2007 to 2008. Many of his papers have been read in international academic meetings such as AEJMC and ICA. In the recent two years, he has mainly given lectures on “Television Programme Scheming” and “Media Economy”.

Key Features

The book studies the relation between the media industry and macroeconomy from the perspective of two markets--the audience market and the advertising market. Based on the situations in both China and America, firstly it not only examines the relation between the media industry and macroeconomy in America from 1929 to 2007, but also focuses on studying the influence the Internet exerts on the relation between “media industry and macroeconomy” and studies macroeconomic variables that influence the media industry as well. Secondly, through studying the relation between the media industry and macroeconomy since China’s reform and opening-up (the major data have been collected up to 2007, and related statements have been quoted up to 2010), it tests the adaptability of Principle of Relative Constancy in China as well as macroeconomic factors that influence the media industry. What’s more, it not only creatively studies the relation between the media industry and multiple macroeconomic variables, but also compares the similarities and differences of their relations in different social systems and in countries at different stages of economic development.

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An Empirical Study of the Balanced Development of China's Urban and Rural Areas in the Perspective of Resource Carrying Capacity

资源承载能力视角下的中国城乡统筹发展实证研究

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ISBN: 978-7-300-15038-3

推荐理由

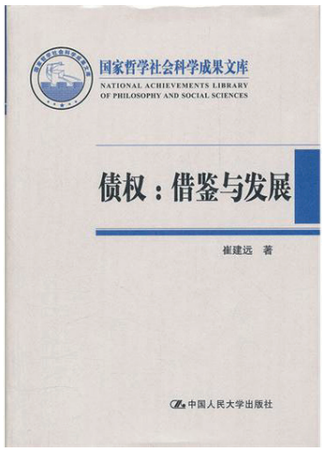
本书以中国31个省级行政单位为研究对象，为城乡统筹发展的理论分析提供了更加微观、深入的经验数据支持。对中国各地区农村与城市资源、环境与可持续发展变量进行关联性检验，并对中国重点地区的水资源、土地资源和基础设施资源承载力进行了精确测度，还对各地区能源利用效率进行对比分析，从而为减少新农村建设和城市化发展中的宏观成本、解决“三农”问题和统筹城乡发展提供政策建议。

Key Features

With thirty-one provincial administrative units of China as its research objects, the book provides much more microcosmic and intensive empirical and data supports for theoretically analyzing the balanced development of the urban and rural areas. It conducts association tests between the resources in both the rural and urban areas of China as well as between the environment and the variables of sustainable development. In addition, it precisely measures the carrying capacity of resources in key areas of China, such as the water resources, land resources and infrastructure resources. What's more, it makes comparative analysis of the efficiencies of energy use in different areas as well, thus providing policy recommendations for reducing the cost of constructing new rural areas and developing urbanization as well as solving problems concerning agriculture, rural areas and farmers and balancing the development of rural and urban areas.

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Obligatory Right

Reference and Development

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债权

借鉴与发展

作者

崔建远，现任清华大学法学院教授，兼任中国法学会民法学研究会副会长。被评为第二届杰出中青年法学家。先后参与了全国人大常委会法制工作委员主持的《中华人民共和国合同法（草案）》、《中华人民共和国物权法（草案）》以及《中华人民共和国侵权责任法（草案）》的研讨工作，参与了最高人民法院组织的多件司法解释草案以及疑难案件的研讨工作。

About the Author

Currently serving as professor of the School of Law of Tsinghua University, Cui Jianyuan also holds concurrent posts as vice president of Institute of Science of Civil Law under China Law Society. He was honored as the Second Young and Middle-aged Jurists of Outstanding Achievements. He has successively participated in discussing drafts of *Contract Law of the People's Republic of China*, *Real Right Law of the People's Republic of China* and *Tort Law of the People's Republic of China* hosted by the Law Committee of the Standing Committee of the National People's Congress. He also took part in the discussion of many notable drafts of judicial interpretations as well as hard cases organized by the Supreme People's Court.

推荐理由

本书共分为 28 篇，系统收录了崔建远老师在债法领域有代表性的论文及一些新的思考、新的观点。债权作为取得物权或者与物权价值相当的权利、反映财产流转关系的法律形式，具有普遍化的特点，共同性规范较多，且越来越国际化。在债法的建设方面，我国是后发的国家，又面对世界经济一体化的环境，因而我国不可能抛弃人类既有的文明成果，另起炉灶制造债法，明智的选择是借鉴被实践证明是成功的债法规则及其理论，结合中国的实际，翻译出债的规则乃至制度。另一方面，经济在发展，社会在进步，债权在丰富，研究在深化，由此决定，我国债权制度及其理论的创新是必要的，也是可能的。《债权：借鉴与发展》就是对这些现象与思想的反映。

Key Features

Consisting of 28 chapters, the book systematically collects Professor Cun Jianyuan's representative research papers as well as his new thoughts and views on obligatory right. As the right to obtain real right or values equal to real right, obligatory right is a legal form which reflects the circulation of property. Characterized by generalization, it has many common standards to conform to and is becoming increasingly international. In terms of constructing the law of obligation, we are just beginning to take steps. Besides, we are now facing an enormous environment of global economic integration. Therefore, it is not wise for us to abandon the achievements of human civilization and create the law of obligation by ourselves. On the contrary, it is sensible for us to translate specifications or even system of obligation by combining China's reality as well as by making reference to the law of obligation and its theories proved to be successful by practice. On the other hand, with the development of economy and the progress of the society, obligatory right is enriching and its awareness is deepening. Therefore, it is necessary and possible for us to make innovations in the system and theory of obligatory right in China. *Obligatory Right: Reference and Development* is such a book that reflects the above phenomenon and thoughts.

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China

Innovation and Green Development

中国

创新绿色发展

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作者

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推荐理由

本书从人类历史总体进程和世界视野出发，以绿色发展为主题，以绿色工业革命为主线，以绿色发展理论为基础，以中国绿色发展实践为佐证，展现了中国的伟大绿色创新，展望了人类走向绿色文明的光辉前景，设计了中国绿色现代化的目标与蓝图。本书用鲜活的事实、生动的案例反映了千千万万的中国“愚公”如何不停地创造着绿色奇迹，描绘着“最新、最美、最绿”的中国大地。本书是作者对世情、国情、省情长期研究和实地考察的结晶，是作者作为中国学者向世界发出“中国声音”，展现“中国智慧”，阐述“中国理论”，介绍“中国创新”的又一力作。

About the Author

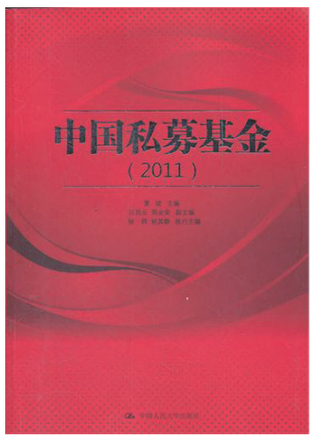
Serving as president of the Research Center for Contemporary China and professor of School of Public Administration at Tsinghua University, Hu Angang is not only a famous economist, but also the pioneer and leader of research on contemporary China. Since his reports on Chinese current situation have continued to exert significant influence on the decision-making of state officials, he is thus honored by overseas scholars as “the most comprehensive and down-to-earth economist in contemporary China”. Recently, his representative works on Chinese current situation include: *On the History of China’s Politics and Economy from 1949 to 1976, China: Towards 2015, China in 2020: Building a Well-off Society in an All-round Way, China in 2020: a New Superpower, China in 2030: Towards Common Prosperity,* etc.

Key Features

From the general course of human history and the perspective of a world view, the book is centering around the subject of green development and green industrial revolution which are based on the theory of green development and quoting the practice of China’s green development as evidence. Therefore it is not only presenting the great green innovation in China, but also looking into the brilliant prospects of human being’s entering green civilization, and designing as well the objectives and blueprint of China’s green modernization. By adopting lifelike facts and vivid cases, the book reflects how millions of Chinese “Old Man Yu” create green wonders continuously and depicts the freshest, the most beautiful and the greenest land of China. The book is the crystallization of the author’s long-term study and field survey of situations of the world, the country as well as many provinces. It is another important works by Hu Angang, a Chinese scholar which utters “Chinese Voice” to the outside world, unfolds “Chinese Wisdom”, explains “Chinese Theory” and introduces “China’s Innovation”.

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Privately Offered Fund in China (2011)

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中国私募基金（2011）

作者

夏斌，国务院参事、中国人民银行货币政策委员会委员、国务院发展研究中心金融研究所所长，享受国务院特殊津贴，同时担任全国哲学社会科学规划评审小组专家等职务。主要著作有《中国货币供给理论的实证研究》、《货币供应量不宜作为货币调控的唯一目标》、《中国私募基金报告》、《关于中国 30 年渐进改革理论框架的认识》和《中国金融战略 2020》等。

推荐理由

本书首先囊括私募证券基金与私募股权基金等各主要私募基金形态。其次，在分析中国私募基金发展历程、发展环境和监管环境的基础上，从结构、业绩与行为等方面，对私募基金行业的发展现状进行较为全面的展现。再次，深入分析了私募企业的管理特征、人才特征和产品特征，总结了私募行业阳光化、差异化、创新化的发展趋势。最后，从监管政策、行业规范、公司治理、产品创新和人才建设等方面提出了行业发展建议。本书突出私募基金发展的历史视角和国际视角，通过解析中国私募基金发展的历史阶段及其特征，对照发达市场上私募基金发展历程及其监管制度的相应演变，展望中国私募基金未来发展的战略设想。

About the Author

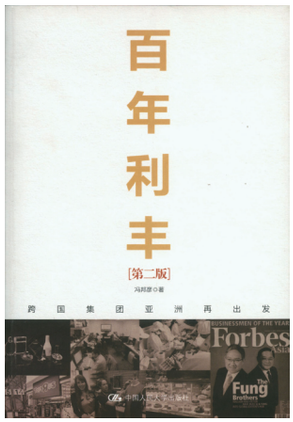
Xia Bin, currently serving as councilor of the State Council, member of Monetary Policy Committee of the Bank of China, president of Finance Institute of Development Research Center of the State Council, an expert enjoying special allowances from the State Council and expert of Evaluation Group of National Planning of Philosophy and Social Science. His major works include *An Empirical Study of China's Money Supply Theory, Money Supply Shouldn't Be Regarded as the Only Objective of Monetary Control, Reports on China's Privately Offered Fund, On Recognition of the Theoretical Structure of China's Gradual Reforms over the Past 30 Years* and *China's Financial Strategy in 2020*.

Key Features

Firstly, the book covers the major forms of privately offered fund such as private security funds and private equity funds. Then it comprehensively presents current situation of privately offered industry in terms of structures, achievements and behaviors by analyzing the development course, development environment and supervision environment of privately offered fund in China. Furthermore, it not only analyzes in depth the characteristics of management, talents as well as products in privately offered enterprises, but also summarizes the trend of development of privately offered industry, which tends to be acknowledged, differentiated and innovative. Finally, advice in the aspects of supervision policy, industrial specification, corporation management, product innovation and talent construction is given for the sound development of the privately offered industry. From the historical and international perspectives of the development of privately offered fund, the book not only analyzes the historical phases and the characteristics of the development of privately offered fund in China, but also compares with the development of privately offered fund in developed market and its corresponding changes in supervision system, expecting strategic assumption of the future development of privately offered fund in China.

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Century-old Li & Fung (2nd Edition)

百年利丰（第二版）

Date of Pub.: 2011-12-1
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作者

冯邦彦，曾任职于香港东南经济信息中心等机构，专门从事香港经济研究。现任广州暨南大学特区港澳经济研究所所长、教授、博士生导师，兼任广东港澳经济研究会副会长。主要著作有《香港英资财团(1841–1996)》、《香港华资财团(1841–1997)》、《香港商战经典——企业收购兼并个案实录》、《澳门概论》、《香港地产业百年》。

推荐理由

利丰集团是华人冯氏创办的老字号商行，经过一百年来的历史变迁，香港的商行一批又一批地更新换代，而利丰始终屹立不倒，度过了一次又一次政治上和经济上的危机时刻。本书从利丰创建开始详述该公司的发展历程，撷取历史上各个独特的时期，展现给读者一副精彩纷呈的公司发展史和香港经济发展史的画卷。

About the Author

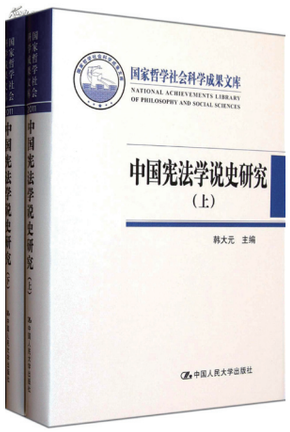
Feng Bangyan has worked for Southeast Economic Information Center of Hongkong, specializing in the study of Hong Kong's economy. He is currently working as director, professor and PhD adviser of Institute of Economics of Special Administrative Regions, Hong Kong and Macao at Jinnan University of Guangzhou and concurrently vice president of Guangdong Institute of Economics of Hong Kong and Macao. His major works include *British-Controlled Financial Group in Hong Kong (1841-1996), Chinese-Controlled Financial Group in Hong Kong (1841-1997), Classical Business Competition in Hong Kong—Records of Individual Cases of Corporation Merging and Acquisition, An Overview of Macao* and *Estate Industry of Hong Kong over the Past Hundred Years*.

Key Features

As an old and famous shop initially established by the Chinese, the Feng's family, Li & Fung Group has successfully gone through historical changes over a course of one hundred years. While a string of shops in Hong Kong are changing their names with a quickening pace, Li & Fung Group maintains prosperous, passing political and economic crises for several times. Starting from the establishment of Li & Fung, the book depicts in detail its development course by selecting representing periods of its development in history, presenting readers with colorful paintings which unfold the history of the company's development as well as Hong Kong's economic development.

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Research on the History of Chinese Constitutional Theories (Volumes I & II)

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中国宪法学说史研究（上、下）

作者

韩大元，1984 年成为中国人民大学法律系研究生，1987 年毕业后留校任教。1990 年至 1992 年赴日本留学，师从日本宪法学家阿部照哉教授。现任中国人民大学法学院教授、院长、博士生导师，并兼任中国法学会常务理事、中国法学会宪法学研究会会长、国务院学位委员会学科评议组成员等职。

推荐理由

本书包括导论、背景篇、历史篇和范畴篇四个部分。导论部分解释了中国宪法学说史的基本概念、基本脉络和基本体系。背景篇介绍了西方宪法学对中国宪法学说的影响。历史篇介绍了新中国成立前及成立后中国宪法学说的发展。范畴篇阐释了人权、基本权利、制宪权、公民、基本义务等概念及其演变。

About the Author

In 1984, Han Dayuan was admitted to the School of Law at Renmin University of China as a postgraduate student and he taught there after his graduation in 1987. He went to Japan for further study from 1990 to 1992, taught by Professor Abe Teruya, a Japanese constitutional scholar. He is currently working as professor, dean and PhD adviser of the School of Law at Renmin University of China and concurrently holding social posts such as executive director of China Law Society, president of Research Center for Constitutional Studies under China Law Society, and member of Evaluation Panel of Academic Degrees Committee of the State Council.

Key Features

The book consists of four parts, namely the introduction, background, history as well as category. In the introduction part, the basic concepts, structures and systems of the history of Chinese constitutional theories are explained. In the background part, the influence western constitutional studies exerts on Chinese constitutional theories is introduced. In the history part, the development of Chinese constitutional theories before and after the founding of People's Republic of China is depicted. In the category part, concepts such as human rights, fundamental rights, constituent power, citizen and fundamental duty as well as their evolvement are elaborated.

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Conflicts and Transition

Changes of Chinese Laws in Modern and Contemporary Times

冲突与转型

Date of Pub.: 2012-1-1
ISBN: 978-7-300-15007-9

近现代中国的法律变革

作者

夏锦文，法学博士，法学教授，博士生导师。现任南京师范大学党委副书记、副校长。主要著作有《社会变迁与法律发展》、《唐律与中国现行刑法比较论》、《传承与创新：中国传统法律文化的现代价值》等 30 余部。

推荐理由

本书从中国近代法制向西方学习的历史事实，对我国近代法制变革进行了深入研究。全书分为三个部分，冲突与回应部分对中国近代法制的形成作出了历史背景分析和思想根源分析，得出法制近代化是历史的必然。在冲突与构建部分，作者对各部门法的形成及当时的现状进行了详细分析，在冲突与转型部分，分析了中国司法制度近代化的历程，对我国社会主义法制建设有重要借鉴意义。

About the Author

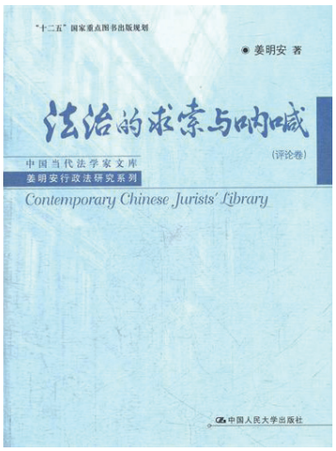
Xia Jinwen holds a doctorate in law, and he is a professor in law and a PhD adviser. He is currently working as deputy secretary of the Party Committee and vice president of Nanjing Normal University. He is the author of more than 30 works, including *Social Changes and the Development of Laws, A Comparative Study of the Laws of Tang and Present Chinese Criminal Law, Inheritance and Innovation: the Modern Value of Traditional Chinese Legal Culture.*

Key Features

Based on the historical facts that modern Chinese legal system learns from the west, the book which consists of three parts, makes an in-depth study of changes in modern Chinese legal system. In the part of “Conflicts and Responses”, analyses on the historical background and ideological roots of the formation of modern Chinese legal system are made. The modernization of legal system is the inevitable tendency in history. In the part of “Conflicts and Construction”, a detailed analysis on the formation of department laws and their conditions is given. In the part of “Conflicts and Transition”, the author analyzes the process of the modernization of Chinese legal system, providing an important reference for the construction of socialist legal system in China.

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Search and Call for the Rule of Law

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法治的求索与呐喊

作者

姜明安，现任北京大学法学院教授，博士生导师，主要研究领域为行政法和行政诉讼法，代表作有《行政法学》、《行政诉讼法学》、《行政法与行政诉讼法》等。

推荐理由

本书收集了作者 1982 年至 2011 年 6 月近三十年间在各种报纸或刊物上发表的评论或杂谈。这些文稿均为原文收入，保持原汁原味，以有利于读者了解历史原貌，了解作者的学术和非学术思想、观点的发展过程，可以从一个侧面看到中国行政法和行政法学从初创到发展、繁荣的过程，以及中国行政法学人对行政法和行政法学的探索历程。

About the Author

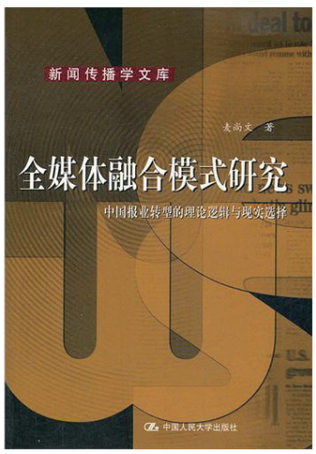
Jiang Ming'an is currently working as professor and PhD adviser of the School of Law at Peking University. His research areas mainly cover administrative law and administrative procedure law. His representative works include *The Science of Administrative Law*, *The Science of Administrative Procedure Law* as well as *Administrative Law and Administrative Procedure Law*.

Key Features

The book collects the author's reviews and remarks published in various newspapers or magazines from 1982 till June, 2011, with a time span of nearly thirty years. All these articles are collected as they were before. It's helpful for the readers to better understand not only the original features of history, but also the development course of the author's academic and non-academic thoughts and opinions by keeping the style of the original manuscripts. We can view not only the process which records how China's administrative law and the study of administrative law have been born, developed and thrived, but also scholars' arduous exploration in this field.

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A Study of Omnimedia Convergence Model

Theoretical Logic and Realistic Choice of Press Transition in China

全媒体融合模式研究

中国报业转型的理论逻辑与现实选择

Date of Pub.: 2012-3-1
ISBN: 978-7-300-14903-5

作者

麦尚文，于中国人民大学新闻学院获媒体融合博士学位，现任教于暨南大学新闻与传播学院，硕士生导师、新闻业务教研室主任，兼舆情研究中心副主任。学术上主攻传统新闻业转型、融合新闻学、舆情传播等领域。

推荐理由

本书把“全媒体”作为解密融合新闻业中国问题的关键钥匙，基于对融合的中国式问题的全面调研，深入剖析我国报业“全媒体融合模式”第一个5年（2006–2010）的历史脉络、当下发展状态与未来10年走向。

About the Author

Mai Shangwen holds a doctorate in media convergence from the Journalism Shool of Renmin University of China. He is currently teaching at School of Journalism and Communication of Jinan University as a master’s supervisor, head of the Teaching and Research Section of News Business as well as associate head of Public Opinion Research Center. His major academic interests fall in fields such as the transition of traditional journalism, convergent journalism and public opinion communication.

Key Features

The book adopts “omnimedia” as the crucial key to deciphering Chinese issues in convergent journalism. Based on a comprehensive survey of convergent Chinese issues, it analyzes the historical development of the first five years (from 2006 to 2010) of “Omnimedia Convergence Model” in China’s press industry, its current development and its development trend in the coming ten years.

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Chinese Copyright Yearbook 2011

Date of Pub.: 2012-2-1
ISBN: 978-7-300-15043-7

中国版权年鉴2011

推荐理由

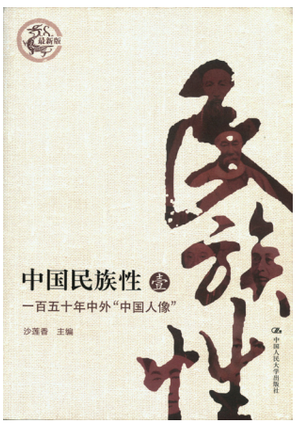
《中国版权年鉴》由国家版权局组织编纂，中国人民大学出版社和中国人民大学国家版权贸易基地编辑出版，是我国唯一全面系统反映中国版权创造、运用、保护和管理基本概貌的大型专业性工具书。本年鉴于 2009 年创刊，逐年编纂，连续出版，每年一卷，2011 年卷为第三卷。全书主要汇辑 2010 年全国版权保护与版权相关产业发展的综合概况、动态信息、文献资料和统计数据。本卷年鉴采用分类编辑法。根据 2010 年我国版权创造、运用、保护和管理的基本情况与主要特点，采用类目、分目和条目三个层次的结构，以文章、条目、条文和图表的形式表述。全书共设工 6 个部类，分列 38 个分目或次分目。

Key Features

Compiled by National Copyright Administration, *Chinese Copyright Yearbook* is edited and published by China Renmin University Press as well as National Copyright Trade Center, Renmin University of China. It's the only professional reference book systematically presenting the basic profile of the creation, application, protection and management of copyright in China. This yearbook was first published in 2009. It's compiled annually and *Chinese Copyright Yearbook 2011* is the third volume of the series. Mainly selecting from comprehensive overviews, dynamic information, documental materials as well as statistics concerning the development of national copyright protections and copyright-related industries in 2010, this volume is edited through categories. According to the basic conditions and fundamental features in the creation, application, protection and management of copyright in China in 2010, the volume of 2011 is edited through "category-subcategory-entry" and depicts in forms of articles, entries, items as well as diagrams. It consists of 6 categories and 38 subcategories.

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China's National Characteristics I

中国民族性（壹）

Date of Pub.: 2012-4-1
ISBN: 978-7-300-14858-8

一百五十年中外“中国人像”

作者

沙莲香，中国人民大学社会学系教授、博士生导师，长期从事社会心理学和中国民族性研究，其代表性著作《社会心理学》、《中国民族性》等声播海内外，对总结和认识中国民族心理有着重要意义。

推荐理由

本书有针对性地选取、编辑了 150 多年来中外学者、知名人士对中国人国民性的经典论述，展示了富有代表性的近 90 位人物的 500 余种观点，为华人社会研究中国民族性提供了可资借鉴的独特的参考资料。

About the Author

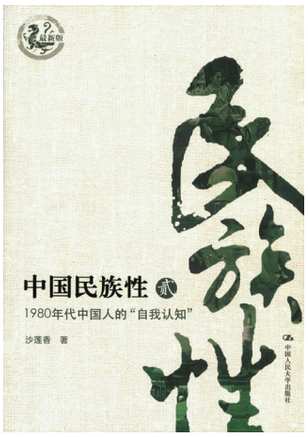
Sha Lianxiang, professor of sociology and PhD adviser of Renmin University of China. She has been engaged in the research of social psychology and China's national characteristics for years and her masterpieces *Social Psychology* and *China's National Characteristics* are well-known both at home and abroad, which are significant for summarizing and recognizing China's national psychology.

Key Features

By selecting and editing some classic discussions over more than 150 years on China's national characteristics by well-known scholars at home and abroad, this book shows over 500 viewpoints of nearly 90 representative scholars, providing unique references for the research on China's national characteristics.

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China's National Characteristics II

Date of Pub.: 2012-3-1
ISBN: 978-7-300-15417-6

中国民族性（贰）

1980 年代中国人的“自我认知”

作者

沙莲香，中国人民大学社会学系教授、博士生导师，长期从事社会心理学和中国民族性研究，其代表性著作《社会心理学》、《中国民族性》等声播海内外，对总结和认识中国民族心理有着重要意义。

推荐理由

本书通过问卷调查和数据分析，对中国人的民族性格做结构上的考察和探讨。全书分为四篇：基础篇、自我意识篇、行为取向篇、性格结构篇。在分析调查结果的基础上，透视中国人自我意识和知、情、意的表达方式，归纳与提炼出在中国传统文化的影响下中国人所具有的趋中性、匀称性的双重性格。

About the Author

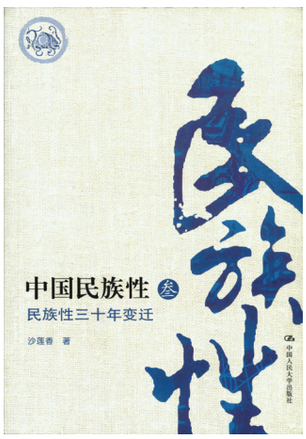
Sha Lianxiang, professor of sociology and PhD adviser of Renmin University of China. She has been engaged in the research of social psychology and China's national characteristics for years and her masterpieces *Social Psychology* and *China's National Characteristics* are well-known both at home and abroad, which are significant for summarizing and recognizing China's national psychology.

Key Features

With questionnaire and data analysis, the book explores and examines Chinese people's personality from structural aspect. It consists of four parts: introduction, self-awareness, behavior orientation, and structure of personality. On the analysis of the research findings, this book grasps Chinese people's self-awareness and their way of expressing cognition, emotion, and motivation. It also summarizes Chinese people's dual personality of taking the golden mean and keeping balance under the influence of traditional Chinese culture.

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China's National Characteristics III

中国民族性（叁）

Date of Pub.: 2012-4-1
ISBN: 978-7-300-15041-3

民族性三十年变迁

作者

沙莲香，中国人民大学社会学系教授、博士生导师，长期从事社会心理学和中国民族性研究，其代表性著作《社会心理学》、《中国民族性》等声播海内外，对总结和认识中国民族心理有着重要意义。

About the Author

Sha Lianxiang, professor of sociology and PhD adviser of Renmin University of China. She has been engaged in the research of social psychology and China's national characteristics for years and her masterpieces *Social Psychology* and *China's National Characteristics* are well-known both at home and abroad, which are significant for summarizing and recognizing China's national psychology.

推荐理由

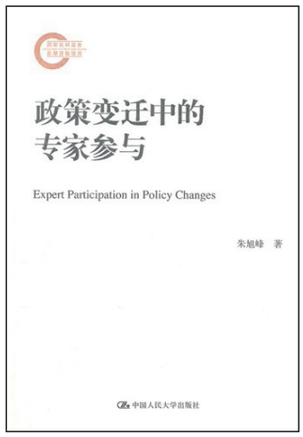
本书通过个案访谈和大事件的分析，对改革开放 30 多年中国民族性的变迁做了回顾、总结与反思，特别是从文化态度和中国传统文化的背景下，阐释了中国民族性在不同时空中的变动性，即民族性不仅是动态的，而且在新的社会历史条件下会有新的民族性特质产生。

Key Features

Through individual interview and analysis on big events, this book reviews and summarizes the changes of China's national characteristics over 30 years since China's reform and opening up. It especially expounds the changeability of China's national characteristics in different periods. That means national characteristics are dynamic, and new features will emerge in new social and historical backgrounds.

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Expert Participation in Policy Changes

政策变迁中的专家参与

Date of Pub.: 2012-3-1
ISBN: 978-7-300-15187-8

作者

朱旭峰，清华大学公共管理学博士，南开大学周恩来政府管理学院教授、博士生导师，现任南开大学 MPA 教育中心副主任。研究领域包括政策过程理论、公共政策分析、转型与社会分层。

推荐理由

“专家”(experts) 是运用专业知识去影响决策的特殊的政策参与者。中国专家在参与政策变迁的过程中到底有哪些行为模式？为什么专家在不同政策变迁的过程中倾向于选择不同的行动策略？专家参与通常被认为是政策变迁的原因之一，但政策变迁反过来会对专家的政策参与模式产生什么影响？为了回答上述问题，《政策变迁中的专家参与》提出了四种专家参与模式：迂回启迪模式、直接咨询模式、外锁模式和专家社会运动模式。在利益相关者分析框架下，本书对我国多个重大政策变迁过程中的专家参与模式进行了比较研究，包括城镇医药卫生体系改革、农村合作医疗制度改革、城市经济适用房政策变迁、收容遣送制度的取消等。

About the Author

Zhu Xufeng gets a doctorate in public administration of Tsing Hua University and he is professor and PhD adviser of Zhou Enlai School of Government, Nankai University. He is currently working as vice director of MPA Education Center of Nankai University. His research areas include theories of policy process, analysis of public policies as well as transition and social stratification.

Key Features

“Experts” are special policy-making participants who use their professional knowledge to influence strategic decisions. How many behavioral patterns do Chinese experts have in the process of their participation in policy changes? Why do experts tend to take different actions in the course of different policy changes? It’s generally believed that the experts’ participation influences policy changes, however, what kind of influence do policy changes in turn exert on the pattern of experts’ policy participation? In order to answer the above questions, *Expert Participation in Policy Changes* puts forward four patterns: circuitous enlightenment, direct consulting, external locking and movement within the expert society. Under the stakeholder analysis framework, the book makes a comparative study of expert participation pattern in the course of many significant policy changes in China, including reform of medicine and health care system in cities and towns, reform of cooperative medical care system in rural areas, policy changes in affordable housing in urban areas as well as the abolishment of the deporting and accommodating system.

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Changes in Modi

A Study on Large-Scale Reconstruction and Community Governance of Poor Areas in Inner City

莫地的变迁

内城贫困区整体改造与社区治理研究

Date of Pub.: 2012-6-1
ISBN: 978-7-300-14699-7

作者

孟翔飞，辽宁公安司法管理干部学院副院长，教授，中国社会科学院社会学博士后，哈佛大学访问学者。主要致力于区域经济、城市社会学等方向的研究，出版著作 6 部，公开发表学术论文近百篇，获省部级以上奖励 30 余项。

推荐理由

本报告从“国家—市场—社会”的框架脉络中，以莫地棚户区为个案，去厘清棚户区如何成为“贫困区”的历史过程，以及在这些历史脉络下，国家是如何“回归”，并且在空间—社会发展的公共政策中展开其权力，国家、社区分别居于怎样的位置和扮演何种角色；在社会转型的制度变迁背景下，政府角色与棚户区的贫困化以及内部秩序边缘化之间存在怎样的动态关系；在棚户区改造工程中，如何整合“国家—市场—社会”三者的关系；在棚户区改造以后，国家力量在回归社区的新秩序建构问题上将起到何种作用以及如何应对后棚改等一系列问题；最后，考察“国家—市场—社会”三者如何通过“空间”重塑，渗透到城市化发展的各阶段，渗透到社会边缘地域和棚户区居民的日常生活。

About the Author

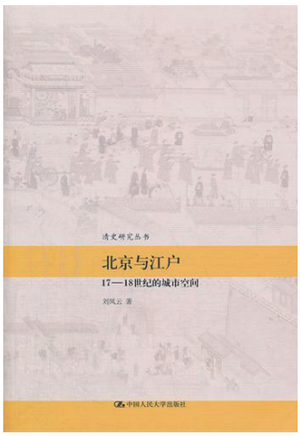
Meng Xiangfei serves as the vice president of Liaoning Administration College of Police and Justice, professor, postdoctoral fellow of sociology in Chinese Academy of Social Sciences, and visiting scholar of Harvard University. Engaging in the study of regional economics and urban sociology, he published six books and nearly 100 academic papers, which won more than 30 prizes at or above the provincial level.

Key Features

Through the framework of “State-Market-Society” and taking shanty town of Modi as individual case, this report clarifies the historical process of how the shanty towns become “poor areas”. In addition, it elaborates in these historical contexts, how the state “returns” and exercises its power in public policies concerning spacial and social development. What’s more, it discusses what positions the state and community take and what roles they play; under the background of institutional changes in social transformation period, what is the dynamic relationship between the role of the government, the impoverishment of shanty towns and marginalization of internal order; in the reconstruction of shanty towns, how to integrate the relation between “state, market and society”; after the reconstruction, what kind of roles the state power will play when constructing the new order of the community and how to cope with a series of problems after the reconstruction of shanty towns. Finally, the book examines how “the state, market and society”, through the reshape of “space”, permeate into all the stages of the development of urbanization, into the marginal areas of the society and into people’s everyday life in shanty towns.

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Beijing and Edo

The Urban Space in the 17th and 18th Centuries

Date of Pub.: 2012-5-17
ISBN: 978-7-300-15561-6

北京与江户

17—18 世纪的城市空间

作者

刘凤云，毕业于中国人民大学清史研究所，获历史学博士学位，现为中国人民大学清史研究所教授，博士生导师。多年来一直从事清代政治史、明清城市史的相关研究。先后出版了《清代三藩研究》、《吴三桂传》、《明清城市空间的文化探析》等学术专著，并发表学术论文 90 余篇。

推荐理由

本书选择了“清代”和“城市”为时空两大坐标，从城市空间的分布与结构，包括城市空间的建筑组合进行了较为全面的探索，研究的内容有城墙池濠、坊巷社区、官衙、民居、寺观、茶馆、会馆、园林等等，在大量史料的基础上，提炼出有关城市空间的文化内容与思想，实为不易，某些具有创见性的理论思考颇具新意，又能给人以思考的空间。

About the Author

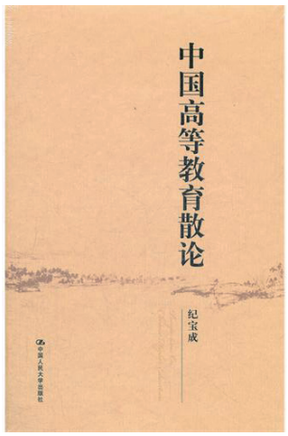
Graduating from the Institute of Qing History at Renmin University of China, Liu Fengyun received her doctorate in history and she is currently working there as a professor and PhD adviser. For many years, she has been engaged in relevant studies on the political history of the Qing Dynasty and urban history of the Ming and Qing dynasties. She has successively published academic works such as *A Study on the Three Feudatories in Qing Dynasty, Biography of Wu Sangui* and *On the Culture of Urban Space in Ming and Qing Dynasties* as well as more than ninety academic papers.

Key Features

With “Qing Dynasty” and “city” as its time and space coordinates, the book makes a comprehensive exploration into the distribution and structure of urban space, including the architecture combination of urban space. The study focus of this book covers a wide subjects ranging from the city walls and moats, lanes and communities, yamen, residence, temples, tea houses and clan associations to gardens. It’s not quite easy for the author to abstract cultural issues and thoughts related to urban space on the basis of a large number of historical materials. Some of the insightful theoretical thoughts are rather creative, which leave people space for deeper thinking.

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Scattered Discussions On Chinese Higher Education

中国高等教育散论

Date of Pub.: 2012-3-1
ISBN: 978-7-300-15221-9

作者

纪宝成，中国人民大学校长，国务院学位委员会委员，第十一届全国人大代表，教育部社会科学委员会委员，中国高等教育学会副会长、中国教育国际交流协会副会长等职务，北京市人民政府顾问，是享受政府特殊津贴的专家。

推荐理由

本书收录了作者担任中国人民大学校长期间关于高等教育的一些文章、讲话、报告和访谈，内容涉及中国高等教育改革发展的不少方面，因为不是体系性的理论著作，故以“散论”名之。但是“形散神不散”，书中所体现的思想、观点和主张是明确的、一贯的，反映了作者对高等教育的本质特征、发展规律、职能定位、改革举措等问题的一些思考和探索。

About the Author

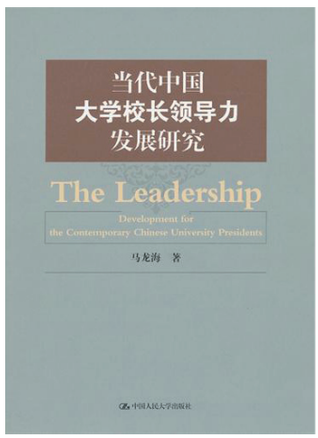
Ji Baocheng, the chancellor of Renmin University of China (RUC), a member of the Degree Committee of the State Council, representative of the 11th National People’s Congress, a member of the Social Science Committee of the Ministry of Education, the Vice Director of the Higher-Ed Society of China and International Education Communication Association of China, a consultant of the Beijing Municipal Government, and a specialist receiving special subsidy from the central government.

Key Features

The book collects some of the author’s articles, speeches, reports and interviews concerning higher education during his presidency in Renmin University of China. Its contents cover a wide range, which are all related to the reform and development of higher education in China. Since it is not a systematic theoretical works, it is named as “scattered discussions”. However, no matter how scrambled it appears, it is united in spirit. The ideas, opinions and assertions embodied in the book are definite and coherent, which reflect the author’s deep thinking and exploration of issues such as the essential features, development laws, function and reformatory moves of higher education.

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The Leadership Development for the Contemporary Chinese University Presidents

当代中国大学校长领导力发展研究

Date of Pub.: 2012-5-1
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作者

马龙海，教育学博士，英语语言文学教授，广东金融学院领导力发展研究中心主任。主要从事高等教育管理、教育领导力、大学校长领导力、商务英语、学生指导等方面的教学和研究。先后在国家级和省级报刊杂志上发表研究论文 30 余篇，出版专著和主编教材十余部，主持并参与多项省部级科研课题研究。

推荐理由

本书旨在探讨大学校长领导力结构模型，以及大学校长领导力实现的保障机制，即领导力发展模型。本书基于文献分析，采用传统的理论研究、调查访谈、实证分析等方法和 SPSS 统计软件技术，定性研究与量化研究相结合，从领导学、行政学、教育学、管理学和教育管理学等学科的理论基础切入，通过实证验证分析得出理论假设的合理性和科学性。在此基础上，进行了大学校长领导力发展研究，本书既保证了研究的系统性，也为后续研究留下了空间。

About the Author

Earning his doctorate in education, Ma Longhai is currently working as professor of English language and literature as well as director of Research Center for Leadership Development at Guangdong University of Finance. He mainly engages in the teaching and research of higher education management, education leadership, leadership of university presidents, commercial English and student guidance. He has successively published more than 30 research papers in newspapers and magazines at the national and provincial levels. In addition, he was the author and chief editor of more than ten treatises and textbooks, and took charge of and participated in a great many researches of scientific projects at the provincial and ministerial levels.

Key Features

The book aims at discussing the structural model of the leadership of the university presidents as well as the mechanism that guarantees the realization of university presidents' leadership, or the leadership development model. Based on document analysis and adopting traditional methods such as theoretical studies, surveys and interviews, empirical analysis as well as the technology of SPSS statistical software, the book not only combines qualitative research with quantitative research, but also starts with the theoretical bases of subjects such as leadership, public administration, education, management and educational administration. What's more, it proves the rationality and the scientific nature of theoretical hypothesis through empirical verifications and analyses. On these bases, the book studies the leadership development for university presidents, ensuring the systematicness of researches and leaving space for further studies.

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A Brief Analysis of Classical Chinese Political Philosophy

中国古典政治哲学论略

Date of Pub.: 2012-3-1
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作者

唐德先，现任东北师范大学研究生院副院长，东北师范大学思想政治教育研究中心教授，法学博士，主要学术成果有《孔子伦理政治哲学》、《依法行政析论——理念、主体和行为》等。

推荐理由

本书以马克思主义哲学方法论为指导，以历史主义为原则，对中国古典政治哲学的主要理论范畴——天命观、经学政治指导思想、大一统政治格局、德治治国方略、纲常伦理规范、民本固国执政方策、政治变革对策等概略性地试作哲理梳理，以时间范畴为经、历史时序为纬，论析儒学乃中国古典政治哲学的中心支柱，以民为本执政哲学期许维护大一统政治格局、伦理纲常政治秩序，在时易治变中推行以德治国方略，建构持续发展的中华民族政治文明精神。

About the Author

Tang Dexian, earning his doctorate in law, is currently working as vice dean of graduate school as well as professor of Ideological and Political Education Research Center of Northeast Normal University. His major academic achievements include *Confucius Ethical and Political Philosophy* and *On Law-based Administration—Ideas, Subjects and Behaviors*.

Key Features

Guided by Marxist methodology of philosophy and based on the principle of historicism, the book attempts to make a brief survey of the major theoretical categories of classical Chinese political philosophy, such as the view of fatality, guiding ideology of Confucian politics, the political pattern of "Great Unification", the strategy of ruling the country by virtue, cardinal guides, constant virtues and ethical norms, people-oriented ruling policy, countermeasures against political changes. Unfolding in time category, and by adopting historical sequence as its lateral linkage, the book analyzes that Confucianism is the central pillar of classical Chinese political philosophy. Such a ruling philosophy is people-oriented, which aims at safeguarding the political pattern of "Great Unification" as well as political order controlled by cardinal guides and constant virtues. When times or the ruling governments are changing, it promotes the strategy of "running the country by the rule of virtue", constructing ever-developing political civilization of the Chinese nation.

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Institutionalization of Confucianism and Its Disintegration

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制度化儒家及其解体

作者

干春松，哲学博士。中华孔子学会理事、学术委员会副主任。研究领域为中国近现代哲学和儒家思想研究。著有《制度化儒家及其解体》、《现代化与文化选择》、《神仙传》、《中国人百年》。

推荐理由

本书从社会史和知识社会学的视角来审视儒家在中国传统社会中的角色，及其向现代社会转型过程中的历史命运。作者以儒家经典的经学化、孔子的圣人化、儒家的教育选举制度和政治法律制度的儒家化来界定制度化儒家的基本形态。通过对科举制度的废除、现代法律制度和政治制度的建立、新的观念体系的形成等过程的分析，揭示制度化儒家在国内社会矛盾和西方文明的全面挑战面前，如何逐步失去了对于中国社会的控制力，从而使我们对儒家的近代命运有一种更为深入的了解。

About the Author

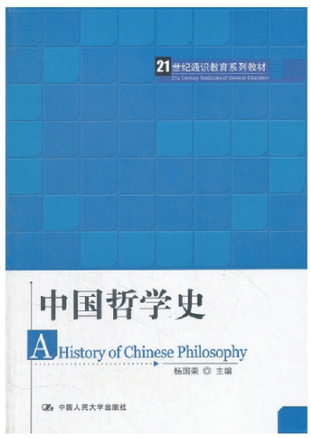
Gan Chunsong, a doctor in philosophy, is currently serving as director of Chinese Confucian Academy, as well as vice director of academic committee. His research interests include modern and contemporary Chinese philosophy and study of Confucianism. He is the author of works such as *Institutionalization of Confucianism and Its Disintegration, Modernization and Cultural Choice, Tales of Supernatural Being* and *The Chinese of One Hundred Years*.

Key Features

From the perspective of social history and sociology of knowledge, the book examines the roles Confucianism plays in traditional Chinese society as well as its historical fate in its transition into modern society. The author defines the institutionalization of Confucianism into the following basic aspects: the Confucian classical works are worshiped as Chinese Bible; Confucius as God; the Confucian electoral system through education and political and legal systems are Confucianized. Through analyses of the course of the abolition of the imperial examination system, the establishment of modern legal and political systems and the formation of new ideological system, the book reveals how the institutionalized Confucianism lose its control over the Chinese society in face of domestic social contradictions and the profound challenges from the western civilization, making us understand more deeply the fate of Confucianism in modern times.

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A History of Chinese Philosophy

中国哲学史

Date of Pub.: 2012-5-22
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作者

杨国荣，教育部长江学者，华东师范大学长江特聘教授，华东师范大学思勉人文高等研究院院长，中国现代思想文化研究所所长。研究领域包括中国哲学、中西比较哲学、伦理学、形而上学等，在海内外出版学术著作 10 余部，其中主要部分收入《杨国荣著作集》。

推荐理由

中国哲学史作为一门学科，以中国哲学的历史发展为对象。本书考察中国哲学史，首先注意到了其双重品格。一方面，作为独特的哲学形态，中国哲学具有自身的个性特点；另一方面，作为哲学，它又包含具有普遍意义的哲学内涵。哲学总是既指向世界，也要求理解人自身。从认识世界来看，哲学不同于其他知识学科的特点在于，它不断超越知识的界限而达到对世界的整体性把握。从对人自身的理解来说，哲学则在于不断地趋向对人的整个精神形态的反思与提升，并以成就真善美统一的精神形态为指向。中国哲学作为哲学，同样体现了以上品格。

About the Author

As Cheung Kong Scholar of the Ministry of Education, Yang Guorong is currently working as Cheung Kong Scholar Chair Professor of East China Normal University (ECNU), head of Si-Mian Institute for Advanced Studies in Humanities, ECNU, and director of Institute for Modern Chinese Thought and Culture. His research areas cover a wide range from Chinese philosophy, Sino-western comparative philosophy and ethics to metaphysics. He published more than ten academic works both at home and abroad, among which, the most important ones were collected in *Selected Works of Yang Guorong*.

Key Features

As a discipline, the history of Chinese philosophy takes the historical development of Chinese philosophy as its object. While examining the history of Chinese philosophy, the book has noticed its double characteristics first. On the one hand, as a particular morphology of philosophy, Chinese philosophy has its own personal characteristics; on the other hand, as a philosophy, it contains philosophical connotation of universal significance. As a discipline concerning the whole world, philosophy also requires people to understand themselves. In terms of knowing the world, the characteristics of philosophy that differs from other intellectual disciplines lie in that philosophy constantly transcends the limit of knowledge to grasp the world in general. In terms of understanding people's true self, philosophy tends to reflect and improve the whole spiritual situation of people and aims at achieving a spiritual form in which the true, the good and the beautiful are unified. Chinese philosophy as a kind of philosophy embodies the above characteristics.

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A New Introduction to the History of Chinese Philosophy (Second Edition)

Date of Pub.: 2012-1-1
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中国哲学史新编（第2版）

作者

张立文，中国人民大学一级教授，哲学院博士生导师，中国人民大学孔子研究院院长、国学研究院院长，中国传统文化研究中心主任。著作有《中国哲学逻辑结构论》、《传统学引论》、《中国哲学范畴发展史》、《张立文文集》等。

推荐理由

本书将中国哲学发展的阶段分为中国哲学原创期的先秦百家哲学，哲学发展期的汉唐儒释道三教哲学，哲学造极期的宋元明清理学，哲学延续期的中西会通的近代哲学和创新的现代哲学，彰显了中国哲学逻辑发展整体过程和特色，回应了中国哲学在当前所面临的冲突以及所谓中国哲学的合法性问题。

About the Author

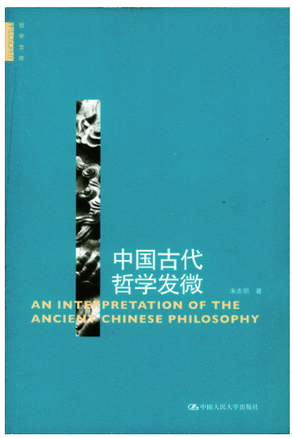
Zhang Liwen, first grade professor and PhD adviser of the School of Philosophy at Renmin University of China (RUC), is currently working as head of Institute for Confucian Studies, RUC, head of Sinology Institute and director of Research Center for Traditional Chinese Culture. His major works include *On the Logical Structure of Chinese Philosophy, Introduction to Traditional Studies, History of the Development of Chinese Philosophical Category* and *Selected Works of Zhang Liwen*.

Key Features

The book divides the development of Chinese philosophy into four periods: the philosophies of different schools in the Pre-Qin period marks the establishment of Chinese philosophy; Confucianism, Buddhism and Taoism in the Sui and Tang dynasties belong to the developing period of Chinese philosophy; while neo-Confucianism in the Song, Yuan, Ming and Qing dynasties represents the heyday of Chinese philosophy; modern philosophy that combines the Chinese and western philosophy as well as the creative contemporary philosophy stands for the continuity of Chinese philosophy. Therefore, the whole development process and features of Chinese philosophy are revealed and the conflicts currently faced by Chinese philosophy as well as whether Chinese philosophy is legal are responded.

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An Interpretation of the Ancient Chinese Philosophy

中国古代哲学发微

Date of Pub.: 2012-4-1
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作者

宋志明，1986 年毕业于中国人民大学，为该校首批博士学位获得者。研究方向为中国近现代哲学、传统文化与现代化。主要著作有《现代新儒家研究》、《熊十力评传》、《贺麟新儒学思想研究》、《冯友兰学术思想研究》、《中国传统哲学通论》等 20 余部，发表论文 200 余篇。

推荐理由

本书从不同侧面阐述了中国哲学特有的话题以及阐述这些话题的特有方式。本书把“话题更新”落实到有代表性的哲学家身上，以老子、庄子、孔子、孟子、荀子、墨子、韩非、董仲舒、王充、王弼、郭象、中国佛教、周敦颐、二程兄弟、张载、朱熹、陆九渊、王阳明、王夫之、戴震为个案，论述每位哲学家所采用的特有论述方式。他们都是有原创力的思考者，都在为中国哲学大厦添砖加瓦。他们不断地更新哲学话题，丰富着中国哲学的内容。

About the Author

Graduating from Renmin University of China in 1986, Song Zhiming was one of the first batch of scholars obtaining doctorate from Renmin University of China. His research pursuits range from modern Chinese philosophy to traditional culture and modernization. He is the author of more than twenty major works such as *A Study of New Confucianism in Modern Times*, *On Xiong Shili*, *A Study of He Lin's Thoughts on New Confucianism*, *A Study of Feng Youlan's Academic Thoughts* and *An Overview of Traditional Chinese Philosophy*. In addition, he published more than 200 research papers.

Key Features

The book elaborates unique subjects in Chinese philosophy from different aspects and a special way adopted to enunciate these subjects. In order to assign the task of “changing subjects” to representative philosophers, the book adopts philosophers such as Lao Zi, Zhuang Zi, Confucius, Mencius, Xun Zi, Mo Zi, Han Fei, Dong Zhongshu, Wang Chong, Wang Bi, Guo Xiang, Chinese Buddhism, Zhou Dunyi, the Cheng brothers, Zhang Zai, Zhu Xi, Lu Jiuyuan, Wang Yangming, Wang Fuzhi and Dai Zhen as case study, depicting each philosopher's unique philosophical idea. They are all thinkers of originality who make great contribution to the building of Chinese philosophy. They constantly update new philosophical subjects, enriching the content of Chinese philosophy.

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Teaching Materials on the History of Ming Dynasty

明史讲义

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作者

孟森，著名历史学家。1901 年赴日本留学，就读于东京法政大学，专攻法律。1903 年回国，1929 年受聘于南京中央大学历史系，主讲清史课程。1931 年任北京大学历史系教授，讲授满洲开国史。被史学界誉为我国近代清史学派的开山祖。主要著作有《清朝前纪》、《满洲开国史讲义》、《明史讲义》、《清史讲义》、《明元清系通纪》等。

推荐理由

本书为孟森先生的重要论著，是他 20 世纪 30 年代初在北京大学授课时的讲稿。全书第一编总论《明史》在史学上的地位和《明史》体例；第二编分为七章，对明代史事进行了高屋建瓴的概括。全书叙事流畅，剪裁得当，分析透彻，至今依然是了解明史的重要参考书。

About the Author

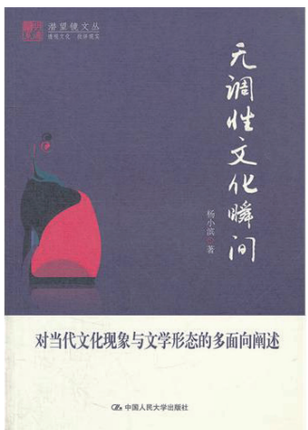
As a famous historian, Meng Sen pursued his study in Japan in 1901, majoring in law in Tokyo Hosei University. He went back to China in 1903 and was employed by the School of History at Nanjing Central University in 1929, giving lectures mainly on the history of Qing Dynasty. In 1931, he served as a professor of the School of History at Peking University, giving lectures on the history of the founding of Manchuria. Honored as the ancestor of the modern school of Qing history in China within the historical circle, he published major works such as *Records before Qing Dynasty, Teaching Materials on the History of the Founding of Manchuria*, *Teaching Materials on the History of Ming Dynasty*, *Teaching Materials on the History of Qing Dynasty* and *Recording Qing's Previous History through Ming Calendar.*

Key Features

As one of Mr. Meng Sen's major works, the book, consisting of two parts, is the teaching materials he used while teaching in Peking University in the 1930s. In the first part, it summarizes in general the status of *The History of Ming Dynasty* in historiography and its style. Divided into seven chapters, the second part makes a masterly generalization and summarization of the historical events in Ming Dynasty. With fluent narration, appropriate pruning and thorough analysis, the whole book is still the most important reference book for better understanding the history of Ming Dynasty up till now.

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Culture Moment in Atonality

无调性文化瞬间

Date of Pub.: 2012-4-1
ISBN: 978-7-300-15312-4

作者

杨小滨，耶鲁大学文学博士。历任上海社科院、美国密西西比大学教授、研究员等职务。曾任台湾《现在诗》特约主编，《倾向》特约策划，中国教育电视台《艺术争鸣》栏目主持人、策划。有论著《否定的美学：法兰克福学派的文艺理论和文化批评》、《历史与修辞》，诗集《穿越阳光地带》、《景色与情节》、《为女太阳干杯》等。

推荐理由

从思想随笔到时代观察，从写作理念到文本批评，从诗歌、小说到音乐摄影，从汉语作品到西方经典，从小众文学到大众文化，本书汇集了杨小滨以诗人、摄影艺术家、评论家、理论家等多重身份的不同视角撰写的短篇随想、论述、访谈和演讲。本书以跨越了太平洋两岸和海峡两岸的宏观视域，在形式、观念、语言、心理等不同层次上对当代文化从20世纪80年代以来的诸多方面提供了丰富的感性观察与理论剖析。

About the Author

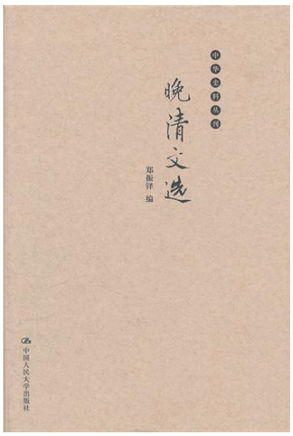
Receiving his doctorate in literature from Yale University, Yang Xiaobin successively held the posts of professor and research fellow of Shanghai Academy of Social Sciences, and University of Mississippi, USA. In addition, he has taken social posts such as contributing chief-editor of Taiwan *Contemporary Poetry*, contributing programmer of *Tendency*, presenter and programmer of *Contention of Arts* in CETV. His major works include: *Aesthetics of Negativity: Literary Theory and Cultural Criticism of Frankfurt School*, *History and Rhetorics* as well as collections of poems such as *Passing the Sunbelt Area*, *Sceneries and Plots* and *Cheers for Female Sun*.

Key Features

From thoughtful essays to time observations, from writing ideology to textual criticism, from poetry and novel to music and photography, from Chinese works to western classics, from minority literature to popular culture, the book collects a great many short stories, essays, analyses, interviews and speeches written from different perspectives by Yang Xiaobin in multiple identities such as poet, artistic photographer, critic and theorist. In a macroscopic viewpoint that spreads across both sides of the Pacific and the Taiwan Strait and from various angles such as form, ideology, language and psychology, the book provides rich sensitive observations and theoretical analyses concerning many aspects of contemporary literature since the 1980s.

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Selected Works in the Late Qing Dynasty

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晚清文选

作者

郑振铎（1898—1958），现代作家、学者、翻译家。与沈雁冰等人发起成立文学研究会，曾任上海商务印书馆编辑，《小说月报》主编，1927 年旅居英、法，回国后历任北京燕京大学、清华大学教授，《世界文库》主编。著有《文学大纲》、《插图本中国文学史》。

推荐理由

本书于 1937 年由上海生活书店印行。全书分 3 卷，收 129 家，文 480 篇。所收诸家，从林则徐至陈天华，突出图强与革命思想。书中选龚自珍、郑观应、薛福成、谭嗣同、林纾、严复、章太炎等人文章最多；同时收洪秀全、杨秀清等与太平天国有关的文章 10 篇。此书不仅为研究中国近代文学提供了宝贵的史料，而且其进步的编辑宗旨，也是晚清各种总集、类选所不能企及的，可为观察晚清思想文化转变的一个重要窗口，通过对其文章体例和内容的分析，可以大致了解当时社会变动之巨，思想转变之激烈。

About the Author

As a modern writer, scholar and translator, Zheng Zhenduo, who was born in 1898 and died in 1958, initiated and established literature research center with Shen Yanbing and other people. He has taken posts such as the editor of Shanghai Commercial Press and chief editor of *Novel Monthly*. In 1927, he lived in Britain and France. When he came back home, besides holding the post of the chief editor of *The World's Library*, he also successively served as professor of Yanching University and Tsinghua University in Beijing. His major works include *Outline of Literature* and *Illustrated History of Chinese Literature*.

Key Features

Published by Shanghai Life Bookstore Publishing House in 1937, the book consists of three volumes, collecting 480 articles written by 129 authors. The revolutionary spirit of working hard for the prosperity of the country pervaded the minds of all the authors from Lin Zexu to Chen Tianhua. Most of the articles collected are written by famous people such as Gong Zizhen, Zheng Guanying, Xue Fucheng, Tan Sitong, Lin Shu, Yan Fu and Zhang Taiyan; articles collected written by Hong Xiuquan and Yang Xiuqing or articles concerning Taiping Heavenly Kingdom amount to ten. This book not only provides valuable historical materials for studying modern Chinese literature, but also outweighs all kinds of collections and classified selections in the late Qing period in terms of its advanced editorial objectives. Therefore, it functions as one of the most important window to observe changes in thoughts and culture in the late Qing period. Through the analysis of the styles and contents of the articles, we can briefly understand the radical turn in the society as well as people's thoughts.

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An Introduction to Chinese Culture (Second Edition)

中国文化概论（第二版）

Date of Pub.: 2012-3-1
ISBN: 978-7-300-15315-5

作者

金元浦，中国人民大学中文系文艺学博士点教授、博士生导师。中国中外文艺理论学会常务理事、副秘书长。主要专著有《"间性"的凸现》、《文学解释学——文学的审美阐释与意义生成》、《阐释中国的焦虑——转型时代的文化解读》、《大美无言》等。

推荐理由

本书系统介绍了中国文化的起源、发展、变革与转型，分析了中国文化的基本精神及其特征，从理想人格角度对儒、释、道等传统文化的内涵做了深入发掘，对中国古代文学、艺术、史学、科技、美育等做了宏观考察，并对传统文化在近代的变革、20 世纪 90 年代以来的新变做了整体阐述。

About the Author

As a professor and PhD adviser in literature and art of the School of Chinese Language and Literature at Renmin University of China, Jin Yuanpu also serves as executive director and deputy secretary general of Association of Chinese and Foreign Literary Theories in China. His major works include *The Emergence of "Inter-context"*, *Literary Hermeneutics—the Aesthetic Explanation and Meaning Generation of Literature*, *An Interpretation of China's Anxieties—Cultural Interpretation in the Transitional Era* as well as *Exquisite beyond Description*.

Key Features

The book systematically introduces the origin, development, changes and transition of Chinese culture and analyzes the basic spirit and features of the Chinese culture. What's more, it not only makes an in-depth exploration into the connotation of traditional cultures such as Confucianism, Buddhism and Taoism in terms of ideal personality, but also makes a macroscopic survey of Chinese ancient literature, arts, historiography, science and technology as well as aesthetic education, and generally analyzes the changes of the traditional culture in modern times and its new tendencies since the 1990s as well.

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Chinese Academic History of the Recent 300 Years

Date of Pub.: 2012-4-1
ISBN: 978-7-300-15557-9

中国近三百年学术史

作者

梁启超，中国近代史上著名的政治活动家、启蒙思想家、资产阶级宣传家、教育家、史学家和文学家，戊戌变法（百日维新）领袖之一。

推荐理由

本书为梁启超在清华大学和南开大学等校任教时的讲义，成书于 1923 年至 1925 年春，论述了晚明至民初中国近三百年的学术变迁与学人风貌，气势壮观，文笔流畅，条分缕析，深入浅出。甫一问世，即受到学界好评，至今依然是了解清代学术史的必读书。

About the Author

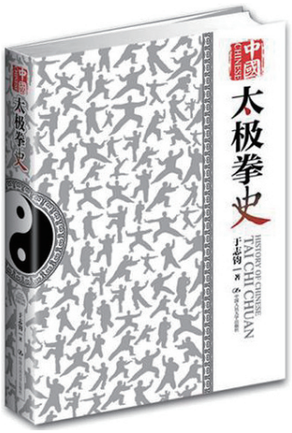
As one of the leaders of Wu Hsu Reform (Hundred Days' Reform), Liang Qichao was also a famous political activist, enlightenment thinker, bourgeois publicist, educator, historian and litterateur in Chinese modern history.

Key Features

Completed between 1923 and the spring of 1925, the book is originally Liang Qichao's teaching materials in Tsinghua University and Nankai University. It depicts the academic changes and the styles and features of intellectuals within the recent 300 years spanning from the late Ming Dynasty to the early Republic of China. With splendid momentum, fluent style, systematic and detailed analysis as well as lucid explanations and profound contents, the book is highly appreciated within the academic circle when first published. Up till now, it is still a must for those who want to know the academic history of the Qing Dynasty.

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History of Chinese Tai Chi Chuan

中国太极拳史

Date of Pub.: 2012-4-1
ISBN: 978-7-300-14524-2

作者

于志钧，北京信息工程学院教授。自幼喜爱中国武术，1940 年开始习武，1943 年拜形意拳家刘自久先生为师，学习形意拳及刀、剑、枪等器械，后拜我国著名太极拳家吴图南先生为师，学习太极门拳械。著作有《太极推手修炼》、《太极拳正宗》(香港版)、《太极推手正宗》(香港版)、《太极拳源流考订》(台湾版)、《中国传统武术史》等。

About the Author

As a professor of Beijing Institute of Information Engineering, Yu Zhijun was very fond of Chinese martial arts since childhood. He has been practicing martial arts since 1940. In 1943, he learned Xing Yi Quan as well as weapons such as machete, sword and spear, from Mr. Liu Zijiu, a master of Xing Yi Quan. Later, he learned Tai Chi Chuan and Weapons from Mr. Wu Tunan, a famous master of Tai Chi Chuan. His major works include *Tai Chi Hand-Push Exercise*, *Orthodox Tai Chi Chuan* (the Hong Kong Edition), *Orthodox Tai Chi Hand-Push* (the Hong Kong Edition), *Examination on the Origin of Tai Chi Chuan* (the Taiwan Edition) and *The History of Traditional Chinese Martial Arts*.

推荐理由

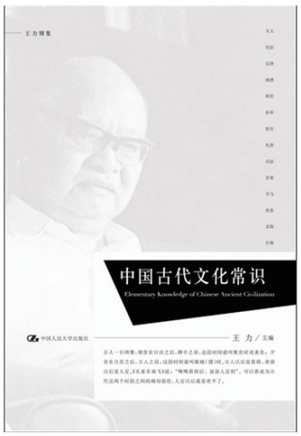
太极拳是中国传统文化结晶的一个表现，它体现了中国古代哲学思想、社会发展的脉络，是多元文化的传承、技击理论的指导、技击方法的发展和实战经验的总结。作为非编年史的太极拳史书，作者把现存于太极拳界的矛盾冲突化于无形，不虚美、不隐恶，以“太极拳是谁发明的”为主线展开，追溯了中国太极拳的发展变迁史；并对太极拳史上的一些存疑问题，如太极拳的源流、创始者等都作了详细考证。书中配有精美的图片，充分展现了作为中华文明瑰宝的中国太极拳的发展和变迁。

Key Features

Representing the crystallization of traditional Chinese culture, Tai Chi Chuan embodies the development of ancient Chinese philosophy and social development. It is the inheritance of multi-cultures, the guidance of martial art theories, the development of martial art methods and the summarization of tactical experience. The author transforms the existing contradictions and conflicts within the circle of Tai Chi Chuan into intangibility. The advantages of Tai Chi Chuan are not exaggerated and the disadvantages are not masked. As a historical book on Tai Chi Chuan which is not recorded in chronicle and focusing on the topic of “who invented Tai Chi Chuan”, the book not only traces the history of the development and changes of Chinese Tai Chi Chuan, but also examines in detail some of the knotty problems in its history, such as the origin of Tai Chi Chuan and its initiator. With exquisite illustrations, the book fully presents the development and changes of Chinese Tai Chi Chuan as one of the treasures of Chinese civilization.

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Elementary Knowledge of Chinese Ancient Civilization

Date of Pub.: 2012-3-1
ISBN: 978-7-300-15206-6

中国古代文化常识

作者

王力（1900—1986），中国语言学家，曾就读于清华大学国学研究院，师从梁启超、王国维、赵元任，后留学法国，获巴黎大学文学博士学位，回国后历任清华大学、广西大学、西南联大、中山大学、岭南大学、北京大学等学校教授。著有《中国现代汉语》、《汉语诗律学》、《汉语音韵学》、《汉语史稿》、《中国语言学史》、《同源字典》等。

推荐理由

本书是王力先生主持编写的关于中国古代文化的一部通论性经典专著。全书分天文、历法、乐律、地理、职官、科举、姓名、礼俗、宗法、宫室、车马、饮食、衣饰、什物十四个主题论述，半个世纪以来，历经多次重要编写修订，至今仍是认识中国古代文化面貌最重要、最全面的基础参考书。

About the Author

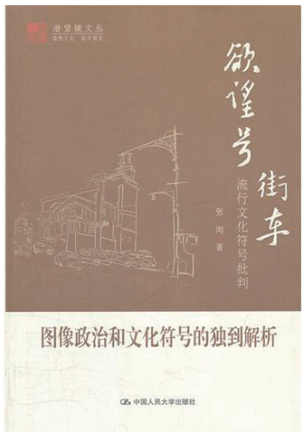
Wang Li was a Chinese linguistics. He studied at the Academy of Sinology, Tsinghua University and was taught by famous scholars such as Liang Qichao, Wang Guowei and Zhao Yuanren. Then he went to France for further study and earned his doctorate in literature from University of Paris. He returned to China and began his academic career. He has successively served as professor of universities such as Tsinghua University, Guangxi University, Southwest Associated University, Sun Yat-sen University, Lingnan University and Peking University. His major works include *Modern Chinese Language*, *The Study of the Metrical Rules of Chinese Poetry*, *Phonology of Chinese Language*, *A Sketch of the History of the Chinese Language*, *The History of Chinese Linguistics*, and *A Dictionary of Word Families*.

Key Features

With Mr. Wang Li presiding over its compilation, the book is a classical monograph which makes a general survey of the ancient Chinese culture. It consists of fourteen topics such as astronomy, calendar, temperament, geography, official, imperial examination, name, etiquette and custom, patriarchal clan system, palace, carts and horses, food and drink, clothes and ornaments, and articles for daily use. For half a century, after many important compilations and revisions, it still functions as the most significant and comprehensive elementary reference book for understanding the ancient Chinese culture.

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A Streetcar Named Desire

Criticism of Popular Cultural Symbols

欲望号街车

Date of Pub.: 2012-2-1
ISBN: 978-7-300-14772-7

流行文化符号批判

作者

张闳，文学博士，文化批评家，同济大学文化批评研究所教授兼所长。主要研究领域为文化哲学与文化批评。主要著作有《声音的诗学》、《文化街垒》、《黑暗中的声音》、《感官王国》、《乌托邦文学狂欢》、《钟摆，或卡夫卡》等。

About the Author

Earning his doctorate in literature, Zhang Hong, a culture critic, serves as professor and director of Institute of Culture Criticism at Tongji University. His research areas cover culture philosophy and culture criticism. His major works include *Poetics of Sound*, *Culture Barricades*, *Sound in the Dark*, *Kingdom of Senses*, *Utopian Culture Carnival* and *Pendulum or Kalka*.

推荐理由

本书对当代中国多个领域的流行文化符号进行了批判性释读，解析了这些文化符号深层次的象征意义，并评价了它们的历史和现实作用。作者把学术思想的严谨性和大众媒体的灵活简约特征结合在一起，文风热烈浪漫而又繁复多变，形成了一种独特的文化符号学和解构性的批判风格，为我们理解中国当代文化提供了新的启示。

Key Features

Making a critical interpretation of the popular cultural symbols within various fields in contemporary China, the book analyzes the deep symbolic meaning of these cultural symbols and evaluates their historical and realistic significance. Combining the rigor of academic thoughts with the flexibility and simplicity of mass media, the style of this book is passionate and romantic as well as complicated and changeable, which forms a unique cultural semiotics and deconstructive critical style, providing a new guidance for better understanding contemporary Chinese culture.

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Cultural Power Uniting the Globe

Dialogues between Gao Zhanxiang and Daisaku Ikeda

Date of Pub.: 2011-12-1
ISBN: 978-7-300-13706-3

联结地球的文化力

高占祥与池田大作对话录

作者

高占祥，著名作家、诗人、文艺评论家、书法家、摄影家。现任中华文化促进会主席，曾任中国文联党组书记、文化部常务副部长、河北省委副书记、共青团中央书记处书记。出版《人生宝典》、《文化力》、《新三字经》等文集、诗集、歌词集、书法集、绘画集、摄影集共80余部。

池田大作，国际创价学会会长。居住于日本东京，佛学家、和平运动家和教育家，任创价学会第三任会长五十年。

推荐理由

本书是高占祥与池田大作的对话录。两人就文化力与人生、全球化社会、个人命运、人格教育等进行了探讨，还对文明的对话与民众精神力、道德·教育·社会、科学与宗教等话题进行了对话。

About the Authors

As a famous writer, poet, literary critic, calligrapher and photographer, Gao Zhanxiang is currently working as president of Chinese Culture Promotion Society. He has taken social posts such as secretary of Party Leadership Group of Chinese Federation of Literature and Arts, vice minister of the Ministry of Culture, deputy secretary of Hebei Provincial Party Committee and secretary of Secretariat of the Central Committee of the Communist Youth League. He published more than 80 publications, including collection of essays such as *Wisdom of Life*, *The Cultural Power* and *New Three-Character Classic,* as well as collections of poems, lyrics, calligraphies, paintings and photography.

Daisaku Ikeda, president of Soka Gakkai International, living in Tokyo, Japan, is a Buddhist thinker, peace activist and educator. He has held the post of the third president of Soka Gakkai International for fifty years.

Key Features

The book collects dialogues between Gao Zhanxiang and Daisaku Ikeda, in which they discuss issues such as cultural power and life, globalized society, the fate of individual and the education of personality. Their dialogues also concerns topics including dialogues on civilization and the mental strength of the public, ethics, education and society as well as science and religion.

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New Adaptation of Dao De Jing of Lao Tze (Elementary Edition)

老子道德经新编（通识本）

Date of Pub.: 2012-1-1
ISBN: 978-7-300-14396-5

作者

董京泉，中国社会科学院马克思主义研究院特聘研究员，国家社科基金项目评审专家。主要著作有《建设有中国特色社会主义简论》、《毛泽东思想邓小平理论研究》、《结合论》、《社科研究与理论创新》等。

推荐理由

本书分为道论篇、德论篇、修身篇和治国篇，力图更全面准确地反映《道德经》的思想内涵和内在逻辑联系，为读者提供一种更容易理解老子哲学思想及其时代价值的新文本。作者认真比较和研究了《老子》的多种版本和古今几十种最有代表性、影响较大的注释本和研究性著作，在文字的校勘、考释和意义解读方面下了很大工夫，并且密切联系历史经验和社会现实问题，对老子哲学思想特别是其中某些最重要的概念和命题作了许多创造性诠释。作者还在译文的准确、简练、精美和符合现代汉语韵律方面认真推敲琢磨，较好地保持了《老子》哲理诗的风格，不减其诱人魅力。

About the Authors

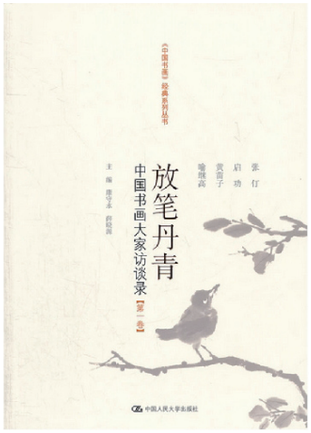
Dong Jingquan is specially invited research fellow of Institute for Marxist Study at Chinese Academy of Social Sciences as well as evaluation expert of projects supported by National Social Science Foundation. His major works include *Brief Introduction of Constructing Socialism with Chinese Characteristics*, *A Study of Mao Zedong Thought and Deng Xiaoping Theory*, *On Combination* and *Researches on Social Sciences and Theory Innovation*.

Key Features

Consisting of “On Taoist Scriptures”, “On Ethics”, “On Self-Cultivation” and “On State Governing”, the book attempts to reflect the ideological connotation and internal logic of *Dao De Jing* comprehensively and precisely, providing the readers with a new text to better understand Lao Tze’s philosophical thought and its modern value. Through a careful comparison and research of various editions of *Lao Tze* as well as tens of the most representative and influential annotations and research works in ancient and modern times, the author not only makes great effort to collate and annotate letters and interpret the meanings, but also makes a great many creative interpretations of Lao Tze’s philosophical thoughts, especially some of the most significant concepts and propositions, by closely connecting with historical experience and realistic social issues. In addition, the author also carefully polishes and deliberates whether the translation is precise, succinct and elegant and whether it is in accordance with the rhythm of modern Chinese language, thus finely preserving the philosophically poetic style of *Lao Tze* and not reducing the slightest degree of its attractive charm.

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Dancing with Painting and Calligraphy

An Interview with Chinese Masters of Calligraphy and Painting (The First Volume)

Date of Pub.: 2012-5-1
ISBN: 978-7-300-14954-7

放笔丹青

中国书画大家访谈录（第一卷）

作者

康守永，《中国书画》杂志社社长兼总编辑。

薛晓源，范曾先生弟子，现为中央编译出版社副社长、副总编辑。

推荐理由

对那些寿登耄耋的大家学人进行访谈，记录下他们非凡人生的“所闻、所历、所见、所感、所为、所创”，这既是一项文化“抢救”工程，也是一部当代书画口述史的撰写工程。本书选取《中国书画》“名家访谈”栏目中的精品访谈汇成一辑，其中含《张仃访谈录》、《启功访谈录》、《黄苗子访谈录》、《喻继高访谈录》，并配有其作品的精美插图和采访侧记。

About the Authors

Kang Shouyong serves as the president and editor-in-chief of Chinese Paintings Publishing House.

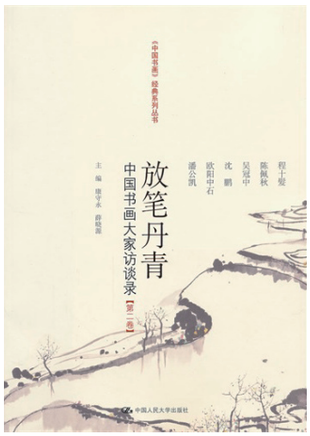
Xue Xiaoyuan, Mr. Fan Zeng’s student, is currently working as vice president and deputy editor-in-chief of Central Compilation and Translation Press.

Key Features

Interviewing with those masters and scholars advanced in years, the authors record what they have heard, experienced, seen, felt, done and created in their extraordinary lives, making the book not only a culture “rescue” project, but also a writing project that records the oral history of calligraphies and paintings in contemporary times. This book selects a series of classical interviews from the column of “Interviews with Masters” in *Chinese Paintings*, including “An Interview with Zhang Ding”, “An Interview with Qi Gong”, “An Interview with Huang Miaozi” and “An Interview with Yu Jigao”. What’s more, it is attractively illustrated by the masters’ brilliant works and interview sidelights.

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Dancing with Painting and Calligraphy

An Interview with Chinese Masters of Calligraphy and Painting (The Second Volume)

放笔丹青

Date of Pub.: 2012-5-1
ISBN: 978-7-300-14953-0

中国书画大家访谈录（第二卷）

作者

康守永，《中国书画》杂志社社长兼总编辑。

薛晓源，范曾先生弟子，现为中央编译出版社副社长、副总编辑。

推荐理由

本书选取《中国书画》“名家访谈”栏目中的精品访谈汇，其中含《程十髮访谈录》、《陈佩秋访谈录》、《吴冠中访谈录》、《沈鹏访谈录》、《欧阳中石访谈录》、《潘公凯访谈录》，并配有其作品的精美插图和采访侧记。

About the Authors

Kang Shouyong serves as the president and editor-in-chief of Chinese Paintings Publishing House.

Xue Xiaoyuan, Mr. Fan Zeng’s student, is currently working as vice president and deputy editor-in-chief of Central Compilation and Translation Press.

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Dancing with Painting and Calligraphy

An Interview with Chinese Masters of Calligraphy and Painting (The Third Volume)

Date of Pub.: 2012-5-1
ISBN: 978-7-300-14952-3

放笔丹青

中国书画大家访谈录（第三卷）

作者

康守永，《中国书画》杂志社社长兼总编辑。

薛晓源，范曾先生弟子，现为中央编译出版社副社长、副总编辑。

推荐理由

本书选取《中国书画》“名家访谈”栏目中的精品访谈汇成一集，其中含《许江访谈录》、《冯远访谈录》、《刘大为访谈录》、《贺友直访谈录》，《范曾访谈录》，并配有其作品的精美插图和采访侧记。

About the Authors

Kang Shouyong serves as the president and editor-in-chief of Chinese Paintings Publishing House.

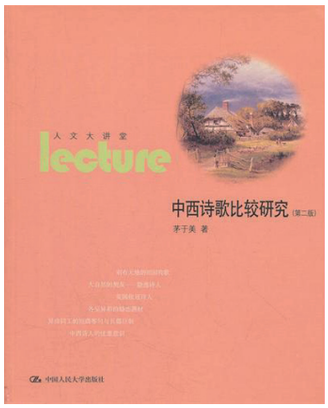
Xue Xiaoyuan, Mr. Fan Zeng’s student, is currently working as vice president and deputy editor-in-chief of Central Compilation and Translation Press.

Key Features

This book selects classical interviews from the column of “Interviews with Masters” in *Chinese Paintings*, including “An Interview with Xu Jiang”, “An Interview with Feng Yuan”, “An Interview with Liu Dawei”, “An Interview with He Youzhi”, and “An Interview with Fan Zeng”. What’s more, it is attractively illustrated by the masters’ brilliant works and interview sidelights.

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A Comparative Study on Chinese Poetry and Western Poetry (Second Edition)

中西诗歌比较研究（第二版）

Date of Pub.: 2012-4-1
ISBN: 978-7-300-15562-3

作者

茅于美，比较文学家，著名桥梁专家茅以升先生之女。早年就读于浙江大学、清华大学，师从缪钺、吴宓诸先生。1947 年赴美留学，获英国文学硕士学位。1949 年归国，先后任职于中央人民政府出版总署编译局、中国科学院文学研究所，后长期担任中国人民大学语言文学系教授。对中国诗词和西方诗歌有颇深的研究，擅长汉诗词英译，且工于填词。

推荐理由

本书作者从中西文化比较的视角，对中西不同类型的诗歌名篇进行了独到的解读，让读者在充分领略诗歌之美的同时，也对中西文化有深入的了解。

About the Author

Mao Yumei, a comparative litterateur, is the daughter of Mr. Mao Yisheng, the Chinese famous bridge engineer. She studied at Zhejiang University and Tsinghua University and was taught by Mr. Miao Yue and Mr. Wu Mizhu. She went to America for further study in 1947 and received her master degree in British literature. She went back to China in 1949, and successively worked in Compilation and Translation Bureau, General Administration of Publication of People's Central Government as well as Institute of Literature, Chinese Academy of Science. Then she has been serving as professor of the School of Linguistics and Literature at Renmin University of China. She has done deep research on Chinese and western poetry, especially good at translating Chinese poetry into English and poem composition.

Key Features

From the perspective of the comparison between Chinese and western culture, the author of this book makes unique interpretation of famous poems of various types in China and the western world, letting the readers fully appreciate the beauty of poetry and better understand the Chinese and western culture as well.

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Chinese Contemporary Literature (Second Edition)

Date of Pub.: 2012-4-1
ISBN: 978-7-300-15369-8

中国现当代文学（第二版）

作者

刘勇，文学博士。现为清华大学中文系教授，主讲写作、小说叙事学、伯格曼与欧洲电影等课程。主要著作有《格非文集》、《欲望的旗帜》、《塞壬的歌声》《人面桃花》等。

推荐理由

本书按照中国新文学历史的发展顺序组织章节，有详有略，脉络清晰，重点突出。在时间上，打通现代文学和当代文学不必要的隔阂，使其前后融为一体；在空间上，以祖国大陆文学为主体，包括了台港澳文学，同时也吸收海外华文文学的精华，将其共冶一炉。

About the Author

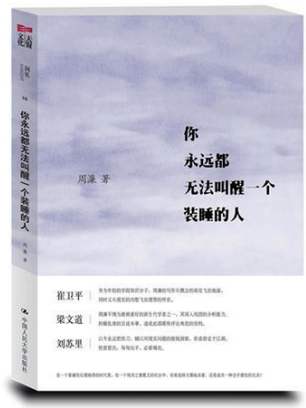
Earning his doctorate in literature, Liu Yong is currently serving as professor of the School of Chinese Language at Tsinghua University, giving lectures mainly on writing, narratology of novel as well as Bergman and European movies. His major works include *Selection of Ge Fei*, *Banner Named Desire*, *Song of Siren* and *Memories of an Old Sweetheart*.

Key Features

The chapters in this book are organized according to the historical development of Chinese new literature. With a detailed or brief content, a clear line of thoughts and trenchant emphases, the book also carries the following features: in terms of time, it smooths away the unnecessary barriers between modern literature and contemporary literature, making them blend perfectly with each other; in terms of space, while focusing on the mainland literature, it also contains literature in Taiwan, Hong Kong and Macao and absorbs the essence of overseas Chinese literature at the same time, creating a literature melting pot.

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You Can Never Wake up a Person Pretending to Be Asleep

你永远都无法叫醒一个装睡的人

Date of Pub.: 2012-4-1
ISBN: 978-7-300-15220-2

作者

周濂，中国人民大学哲学院副教授，香港中文学大学哲学博士，著有《现代政治的正当性基础》专著一部，《苏格拉底》、《海德格尔、哲学、纳粹主义》(均为合译)译作两部。研究领域为政治哲学、道德哲学和语言哲学。在《南方周末》、《三联生活周刊》、《财新》等报刊开设专栏。

推荐理由

本书精选学术新锐周濂十年来公开发表的随笔文章，包括时评、书评及其部分学术文章等。作者以其深厚的专业学养作为根基，把他对幸福、公正、德性生活、民主、自由、道德等等这些问题的哲学思考融进一个个现实故事和活泼的生命体验中，用最真切的道德直觉和清醒的问题意识和柳叶刀式的概念分析能力，一猛子扎进问题的深处，把深邃的哲学拉回到“粗糙的地面”。

About the Author

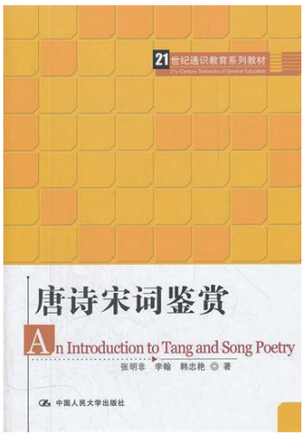
Zhou Lian, associate professor of the School of Philosophy at Renmin University of China, received his doctorate in philosophy from the Chinese University of Hong Kong. He was the author of one treatise *The Valid Foundation of Modern Politics* as well as two translation works—*Socrates* and *Heidegger, Philosophy and Nazism*. His research areas cover political philosophy, ethical philosophy and linguistic philosophy. In addition, he launches special columns in periodicals such as *The South Weekend*, *Sanlian Life Weekly* and *Caixin*.

Key Features

Selecting the openly published essays over the recent ten years written by a new academic, Zhou Lian, the book consists of commentaries on current events, book reviews and part of his academic articles. Based on the his profound professional cultivation, the author integrates the philosophical thinking of issues such as happiness, justice, moral life, democracy, freedom and morality into realistic stories and lively life experience. By adopting the most vivid moral intuition, distinct problem consciousness as well as insightful analytic capacity for concepts, the author goes straight to the heart of all the problems, making it easy to understand the profound philosophy.

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An Introduction to Tang and Song Poetry

唐诗宋词鉴赏

Date of Pub.: 2012-3-1
ISBN: 978-7-300-15314-8

作者

张明非，广西师范大学文学院教授，博士生导师。著作有《唐音论薮》、《唐贤三昧集译注》、《唐诗在变革中走向辉煌》、《古典诗词百首鉴赏》等。

推荐理由

唐诗和宋词是中国古典诗歌的鼎盛样式。本书作者通过对成就最高、影响最大的15种诗词题材中的名家佳作的解读和鉴赏，使读者充分领略唐诗宋词的博大精深和无穷魅力，并从中获得教益，提高古典文学修养以及阅读和欣赏的能力。

About the Author

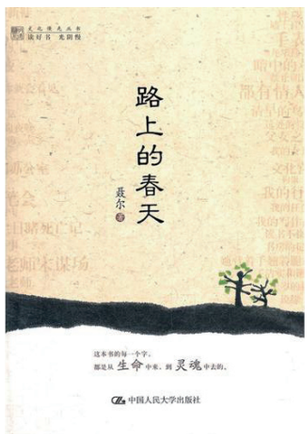
Zhang Mingfei, a professor and PhD adviser of the School of Literature at Guangxi Normal University, is the author of works such as *On Tang Yin*, *The Interpretation of Selected Poems of Sage Poets in the Tang Dynasty*, *Transformation of Tang Poems to Glory through Changes* and *Appreciation of 100 Classical Poems*.

Key Features

Tang Poem and Song Ci represent the heyday of ancient Chinese poetry. Through interpretation and appreciation of masterpieces of the highest achievement and the biggest influence which cover 15 themes of poetry, the author guides the readers to fully appreciate the greatness and profoundness as well as infinite charm of Tang poem and Song Ci. Therefore, through learning, the readers can improve their tastes in ancient literature as well as their capacity for reading and appreciation.

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Springs in Life

路上的春天

Date of Pub.: 2012-3-1
ISBN: 978-7-300-15260-8

作者

聂尔，现任山西省晋城市《太行文学》主编，山西省散文学会副会长，晋城市作家协会副主席。20 世纪 80 年代开始文学写作，包括散文随笔、文学评论、小说和诗歌等，作品散见于《读书》、《小说选刊》、《文景》、《南方文坛》等刊物。出版有散文随笔集《隐居者的收藏》、《最后一班地铁》，曾于 1985 年获得全国首届青年电影评论征文一等奖，2010 年以散文随笔集《最后一班地铁》获赵树理文学奖。

推荐理由

这本散文随笔集，在写作上把叙述和思考融为一体，呈现出别一种看待世界和人生的方式。作者含蓄而朴实的笔触，捕捉着残酷现实的诗意瞬间：回忆里深藏着家族历史，阅读中潜伏着时代痕迹，而那些对师友亲朋的真诚素描，则诉说着令人唏嘘的坎坷命运。

About the Author

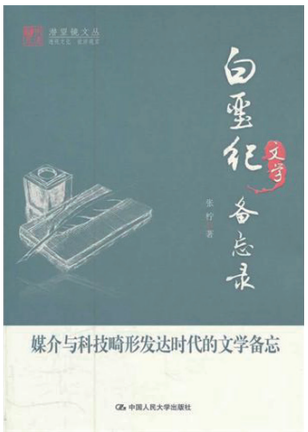
Nie Er is currently taking various social posts such as editor-in-chief of *Taihang Literature* of Jincheng, Shanxi Province, vice president of the Society of Essays in Shanxi Province, and vice president of Writers' Association in the city of Jincheng. Since 1980s, he has begun literary creation. Covering various literary genres including essays, literary reviews, novels and poems, his works are scattered in periodicals such as *Reading*, *Selected Stories*, *Cultural Review* and *Southern Cultural Forum*. He published selections of essays such as *The Collection of the Recluse* and *The Last Metro*. He won the first prize of the first National Film Reviews by Young Writers in 1985. What's more, his collection of essays—*The Last Metro,* won Zhao Shuli Literature Award in 2010.

Key Features

By integrating narration with thinking, this collection of essays presents the readers with a particular way of seeing the world and life. With subtle and simple strokes, the author captures the poetic moment in the cruel reality. Family histories are hidden deep in memories; traces of the times are lurking in reading; while the sincere sketches of those teachers, friends and relatives tell the poignantly desperate fate.

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Cretaceous Literature Memorandum

Date of Pub.: 2012-3-1
ISBN: 978-7-300-14618-8

白垩纪文学备忘录

作者

张柠，北京师范大学文学院教授，博士生导师，中国当代新诗研究中心主任。主要研究领域为中国当代文学史、大众文化与文化理论、当代文学与文化批评，著作有《叙事的智慧》、《诗比历史更永久》、《飞翔的蝙蝠》、《没有乌托邦的言辞》、《土地的黄昏——中国乡村经验的微观权力分析》、《想象的衰变——欠发达国家精神现象解析》等。

推荐理由

本书以“白垩纪文学备忘录”为名，是因为作者认为，在媒介与科技畸形发达的今天，文学或诗的语言这个奇异的“物种”，或许会像白垩纪的恐龙一样濒临灭绝，但它同样会以特殊的形式混迹于新的语言和符号世界，并在其中播撒文学的基因。书中既有对诺贝尔文学奖得主作品的评价，也有对古典作家和经典名著的细读和全新阐释，以一种独特的视角展示了媒介与科技高度发达时代的文学境遇。在写作上一改书斋式的枯燥文风，偏重阅读感受和经验阐释，视野开阔，思考深刻，文字流畅可读。

About the Author

As a professor and PhD adviser of School of Chinese Language and Literature, Beijing Normal University, Zhang Ning is currently serving as director of Research Center for Contemporary Chinese New Poetry. His research areas cover a wide range from history of contemporary Chinese literature, popular culture and culture theory to contem-porary literature and culture criticism. His major works include *Wisdom in Narration*, *Poetry Lasts More Permanently than History*, *The Flying Bat*, *Words without Utopia*, *The Dusk of the Land—Micro-power Analysis of Experience in China's Rural Areas* and *Decline of Imagination—Analysis of the Spiritual Phenomenon in Underdeveloped Countries*.

Key Features

The reason why the book is named as “Cretaceous Literature Memorandum” is that according to the author, nowadays, with the monstrous development of media as well as science and technology, the exotic species of literature or the poetic language may be endangered like the dinosaurs in the Cretaceous period. However, it will hide in the world of new language and symbols in special form to broadcast the seeds of literature. Consisting of analyses of works written by winners of the Nobel Prize in literature as well as digesting and new interpretation of ancient writers and famous classics, the book, through a unique perspective, represents the fate of literature in times with advanced development of media and technology. In terms of writing style, abandoning the style which is pedantic and boring, it focuses on the feeling of reading as well as the explanation of experience. What's more, it is broad in vision, deep in thought and fluent in language.

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Thoughts on Lu Xun

鲁迅忧思录

Date of Pub.: 2012-7-1
ISBN: 978-7-300-15766-5

作者

孙郁，本名孙毅，做过知青、文化馆馆员、记者等，曾任北京鲁迅博物馆馆长，现为中国人民大学文学院院长。20 世纪 70 年代开始文学创作，80 年代起转入文学批评和研究，长期从事鲁迅和现当代文学研究。主要著作有《鲁迅与周作人》、《鲁迅与胡适》、《鲁迅与陈独秀》、《周作人和他的苦雨斋》、《张中行传》等。

推荐理由

本书为著名鲁迅研究专家孙郁先生多年来有关鲁迅文章的一次总结，按主题精选、修订和重新撰写了数十篇文字，着力描写鲁迅作为一个文人、作家的凡俗与伟大。本书善于从历史细节处挖掘人物特点，讲鲁迅的家庭，讲他的收藏，讲他与当时文人的关系，不失为一本了解鲁迅为人为文的全面之作。

About the Author

Originally named as Sun Yi, Sun Yu had many identities, such as an educated urban youth, librarian of the cultural center and journalist. Once as the director of Lu Xun Museum in Beijing, he is currently working as dean of School of Liberal Arts, Renmin University of China. Since 1970s, he began literary creation. In the 1980s, he turned to literary criticism and research. He has engaged in the study of Lu Xun and modern and contemporary literature for quite a long time. His major works include *Lu Xun and Zhou Zuoren*, *Lu Xun and Hu Shi*, *Lu Xun and Chen Duxiu*, *Zhou Zuoren and His Studio of Uninterrupted Rain* and *Biography of Zhang Zhongxing*.

Key Features

The book is a summarization of articles on Lu Xun over the years written by Mr. Sun Yu, a famous expert in Lu Xun studies. The author selects, edits and rewrites dozens of articles according to subjects, particularly describing the ordinariness and greatness of Lu Xun as a man of letters and a writer. Being adept in excavating the characters' features through historical details, the book depicts Lu Xun's family, his collections as well as his relations with other men of letters, making it a comprehensive work to better understand Lu Xun and his articles.

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The Road of Wuji (Complete Edition)

Date of Pub.: 2012-6-1
ISBN: 978-7-300-15553-1

无极之路（全本）

作者

王宏甲，当代文学家。作品曾获多种全国性大奖。《智慧风暴》与《新教育风暴》被认为是作者最具前瞻性的代表作。

推荐理由

本书为报告文学作品，由《无极之路》和《永不失望》共同组成。上半部分反映了上世纪 80 年代河北无极县县委书记刘日带领正定人民顺应改革开放的潮流，克服经济建设的种种困难，使无极县的面貌发生了翻天覆地的变化，他本人也赢得了当地百姓的爱戴和拥护的真实事迹。在下半部分，作者还对本书后来发生的事进行补充，在读者的呼喊中，作者将生活在无极的人这 20 年中的故事首次呈现出来，无极依然贫穷，但是生活在那片土地上的人，在作者的笔下，依旧和 20 年前一样让人潸然泪下，感人至深。

About the Author

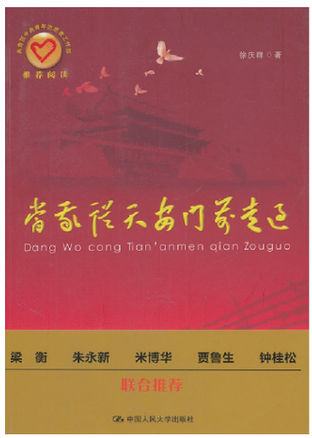
Wang Hongjia is a contemporary literary writer, whose works have won various national prizes. *Storm of Wisdom* and *New Educational Storm* are generally considered as the author's most prospective representative works.

Key Features

As a reportage, the book consists of *The Road of Wuji* and *Never Disappointed.* In the first half, it reflects the true story that in the 1980s, conforming to the trend of reforms and opening up, people in Zhengding, under the guidance of Liu Ri, secretary of County Party Committee of Hebei Province, overcame various difficulties in economic construction and greatly changed Wuji County. He therefore was greatly loved and esteemed by the local people. In the second half, the author makes supplementaries of things that followed. In the readers' cheers, the author presents for the first time people who live in Wuji and their life stories in these twenty years. Poor as they are, people in Wuji still conduct moving deeds as twenty years ago that impress people to tears.

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Walking by Tiananmen

当我从天安门前走过

Date of Pub.: 2012-6-1
ISBN: 978-7-300-15709-2

作者

徐庆群，法学硕士，曾就读于黑龙江大学、北京大学、中国人民大学，中国作家协会会员，人民出版社编辑，出版专著两部。

推荐理由

本书向我们讲述了中国东北一户普通农家六个女孩儿靠读书改变命运的传奇故事。温润的文字里充满了真情，从亲情友情的感悟里抒发积极的人生态度，唯其个人的真诚和积极，让人在感叹中看到民族整体的希望。

About the Author

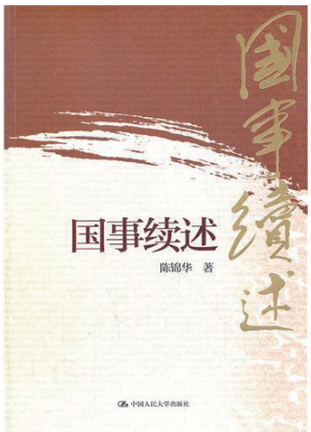
Xu Qingqun, a master in law, has successively studied at Heilongjiang University, Peking University and Renmin University of China. As the author of two treatises, he is currently working as a member of Chinese Writers' Association and editor of People's Publishing House.

Key Features

The book presents us with the legendary story of six common country girls from northeast China who change their fates through study. True sentiments are revealed through graceful language and positive attitudes towards life are expressed through perceptions of relationship and friendship. It is the personal sincerity and positive attitudes that make people see the hope of the whole nation in exclamations.

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Review of the Eventful Years

Date of Pub.: 2012-6-1
ISBN: 978-7-300-15778-8

国事续述

作者

陈锦华，安徽省青阳人，1929 年 7 月生。陈锦华同志亲身经历了新时期许多国家大事的决策和执行过程。20 世纪 70 年代中后期，他直接参与国家大规模引进外国先进技术设备的工作；七八十年代，出任上海市副市长，筹建宝钢、筹建中石化公司，出任总经理；90 年代初期任国家体改委主任；1993 年起任国家计委主任；1998 年后，任全国政协副主席，主持筹建博鳌亚洲论坛，多次出访非洲，并数次会见俄、日、古、美等国首脑。主要著作有《国事忆述》、《中日关系大事辑览》等。

推荐理由

本书是继 2005 年出版的《国事忆述》后又一本凝聚了陈锦华主席对我国纺织工业大发展、中国石化总公司成立、宝钢建设、国家体改委改革、博鳌亚洲论坛组建等重大历史事件思考的重要著作。通过对这些历史事件的回顾，作者提出了许多极富见地的真知灼见。本书真实记录了中国改革开放的历程，回顾了许多重大决策的出台始末，具有很高的史料价值。

About the Author

Chen Jinhua, born in July 1929, is a native of Qingyang County, Anhui Province, China. Mr. Chen experienced the process of making and implementing policies on a great many state affairs in the new era. Since the mid and late 1970s, he directly participated in the work of the state's large-scale importation of advanced technology and equipment; from the 1970s to the 1980s, he successively served as vice mayor of Shanghai and the General Manager of Baosteel Group Corporation Limited as well as China Petrochemical Corporation after the preparation and construction of the two corporations; in the early 1990s, he served as director in charge of the State Commission for Restructuring the Economy; since 1993, he served as director in charge of the State Planning Commission; since 1998, serving as vice-chairman of the National Committee of the Chinese People's Political Consultative Conference (CPPCC), he not only took charge of preparing and constructing "Boao Forum for Asia" , but also visited Africa and met heads of many countries such as Russia, Japan, Cuba and America for many times. His major works include *The Eventful Years—Memoirs of Chen Jinhua* and *A Review of Great Events Concerning Sino-Japan Relation*, etc.

Key Features

After the publication of *The Eventful Years—Memoirs of Chen Jinhua* in 2005, this book is another major work written by Chairman Chen Jinhua that recorded his reflections on significant historical events such as the great development of China's textile industry, the establishment of China Petrochemical Corporation, the construction of Baosteel, the reforms by the State Commission for Restructuring the Economy and the preparation and construction of "Boao Forum for Asia". Through reviewing these historical events, a great many profound insights are put forward by the author as well. In a word, the book records in fidelity the process of China's reform and opening-up and reviews the history of many major national decisions, which contains historical materials with high value.

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Children's Hearts are Precious

童心可珍

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作者

范曾（1938– ），中国艺术研究院博士生导师、研究员，南开大学文学院终身教授，文学院、历史学院博士生导师，被联合国教科文组织聘为“多元文化特别顾问”。著有《范曾诗稿》、《庄子显灵记》、《范曾的艺术》、《范曾散文三十三篇》、《老庄心解》、《尊贤画集——范曾与八大山人神会》、《大丈夫之词——范曾论文新作》等百余种。本人自评有二十四字：痴于绘画，能书，偶为辞章，颇抒己怀；好读书史，略通古今之变。

推荐理由

本书稿包括“童心可珍”和“万物相亲”两大部分，第一部分包括“童心论”、“科学家的好奇心”等内容，第二部分包括“飞来石”、“从鹦鹉学舌说起”等内容。

About the Author

As a PhD adviser as well as a research fellow of Chinese National Academy of Arts, Fan Zeng, who is born in 1938, is also a tenured professor of the School of Literature at Nankai University and a PhD adviser of the School of Literature and History. In addition, he is employed by the United Nations Educational, Scientific and Cultural Organization (UNESCO) as “Special Adviser for Multi-Culture”. His has more than 100 publications, including *Fan Zeng's Poems, Epiphany of Zhuangzi, The Art of Fan Zeng, 33 Essays of Fan Zeng, A New Interpretation to Laozi and Zhuangzi, A Collection of Sage Paintings: Dedicated to Bada Shanren*, and *Poetry of a Great Man: New Articles by Fan Zeng*. Fan evaluates himself with the following words: “I'm crazy about painting and capable in calligraphy; at times, I write poetry and prose to express my emotions; fond of reading history, I learn a little about the changes from ancient times to today.”

Key Features

This book consists of two parts: “Children's hearts are precious” and “All things are harmonious”. The former part includes contents such as “On Children's Hearts” and “Scientists' Curiosity”; while the latter one includes contents such as “The Flying Rock” and “Talking like a Parrot”.

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Living in America

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兄弟在美国的日子

作者

朱国华，南京大学博士，复旦大学博士后。现为华东师大中文系文艺学教授。2007 年入选教育部新世纪优秀人才支持计划。现在美国杜克大学访学。

推荐理由

本书为学者朱国华的随笔集，主要包括“不再忧郁”、“兄弟在哈佛的日子”、“大学之道”三个部分，第二部分是主体，主要写作者旅居海外的所见所闻所感，包含着东西方文化的细节比较和深度分析。

About the Author

Earning his doctorate from Nanjing University and doing his postdoctoral research in Fudan University, Zhu Guohua is currently working as professor in literature and art of department of Chinese language and literature at East China Normal University. He was listed in the Program for New Century Excellent Talents under Ministry of Education of China in 2007 and now he works as a visiting scholar in Duke University of the U.S.

Key Features

As Zhu Guohua’s collection of essays, the book mainly consists of three parts: “No Longer Depressed”, “In Harvard” and “University Doctrine”. The second part is the body part, which mainly describes what the author sees, hears and feels while living abroad, comprising detailed comparison as well as in-depth analysis of culture between the west and the east.

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